



Balancing Quality-Affordability in International Higher Education for Sustainability Impact

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Why Quality-Affordability Balance?

- Increasing cross-border mobility
- Different paying capacity
- Quality improvement with cost reduction is key driver
- Sustainable Development Goal 4.0





Quality, Cost and Innovation

- Innovation needed in higher education
- Course Planning
- Mode of Delivery
- Structure and Cross-Border Credit Standardization
- Concept of International Credits and Global Degree





Opportunities and Strategies

- Improving quality and reducing costs:
- Technology
- Standardization
- Flexibility
- Collaboration
- Complete Value-Chain Focus





Accessible International Education and Strategic Leadership

- Equal Access
- Inclusive Pedagogy
- Global Citizenship
- Strategic Leadership





Quality and Affordability in Accessible International Education

- Accessible Costs
- Quality Assurance
- Student Support
- Innovative Funding





Accessible International Education in the Digital Age

Mission

To provide equitable, high-quality education for all, regardless of background or circumstance.

Vision

A future where education is accessible, affordable, and empowers individuals to reach their full potential.





Why a Core Educational and Pedagogical Model?

5. Global Recognition
6. Effective Resource Allocation
7. Data-Driven Decision Making
8. Teacher Training and Development





BSBI's Didactic Model

- Lecture itself
- Lecturer's Presentation
- Short Educational Videos
- Case Study Discussions
- Interactive Exercises
- Group Works
- Open Discussion and Brainstorming





Quality? Affordability?

Quality

Affordability

**Our
Didactic-based
Innovative
Pedagogy**





Quality? Affordability?



Question: How does our didactic model contribute to maintaining academic quality and ensuring student success?

Question: What specific strategies can address the growing demand for digital and AI-supported skills?





Open Discussions

