



# SPEAKERS



## **prof. PhDr. Lenka Rovná, CSc.**

CU, Member of Rector's Board, 4EU+ Management Committee member

Academic guarantor of EMJM programme, Jean Monnet Chair Ad  
Personam

## **Mgr. Josef Matoušek, Ph.D.**

CU, Research Support Office, European Centre

University Consultant for Erasmus Mundus, European Degree

# STRUCTURE OF THE PRESENTATION

- I. European Universities initiative Governance of 4EU+
- II. Cross-alliance cooperation European Degree label pilot
- III. Conclusion
- IV. Questions and answers



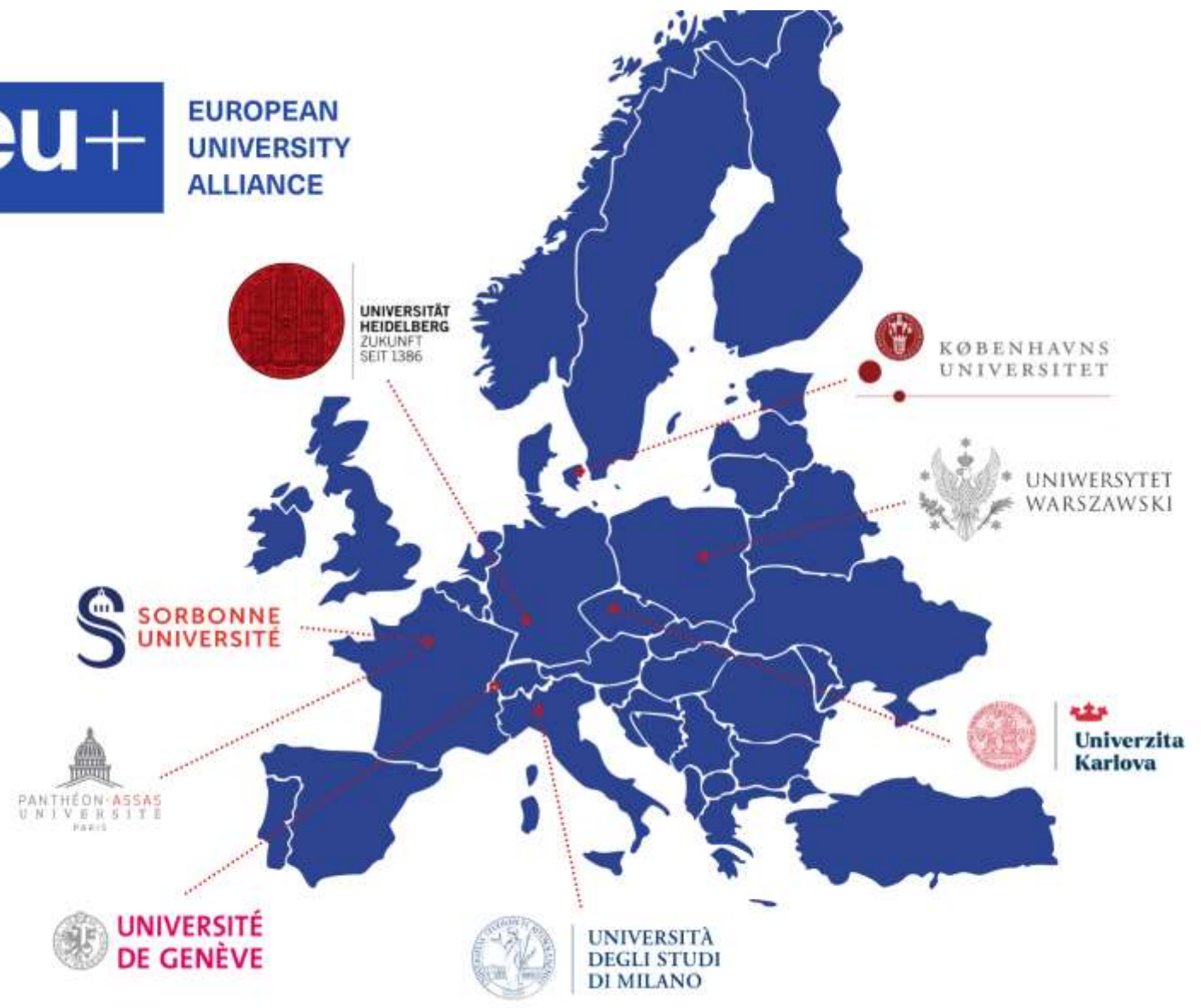


1

# European Universities initiative Governance of 4EU+



EUROPEAN  
UNIVERSITY  
ALLIANCE



# BEYOND PROJECT



Created in 2019, 4EU+ has grown into a dynamic community currently made up of over **325,000 students, 26,000 academics, and 27,000 staff members.**

Following a **joint Mission Statement** used for both funding periods, the alliance currently adopts a **Strategy** to guide all its joint activities for the period 2025-2035.

The 4EU+ strategic ambitions are gathered along four domains: **education, research, innovation** and **global** outreach. Considered together, the domains outline an integrated vision with intertwined objectives across all the university missions.

# LAYERS OF GOVERNANCE



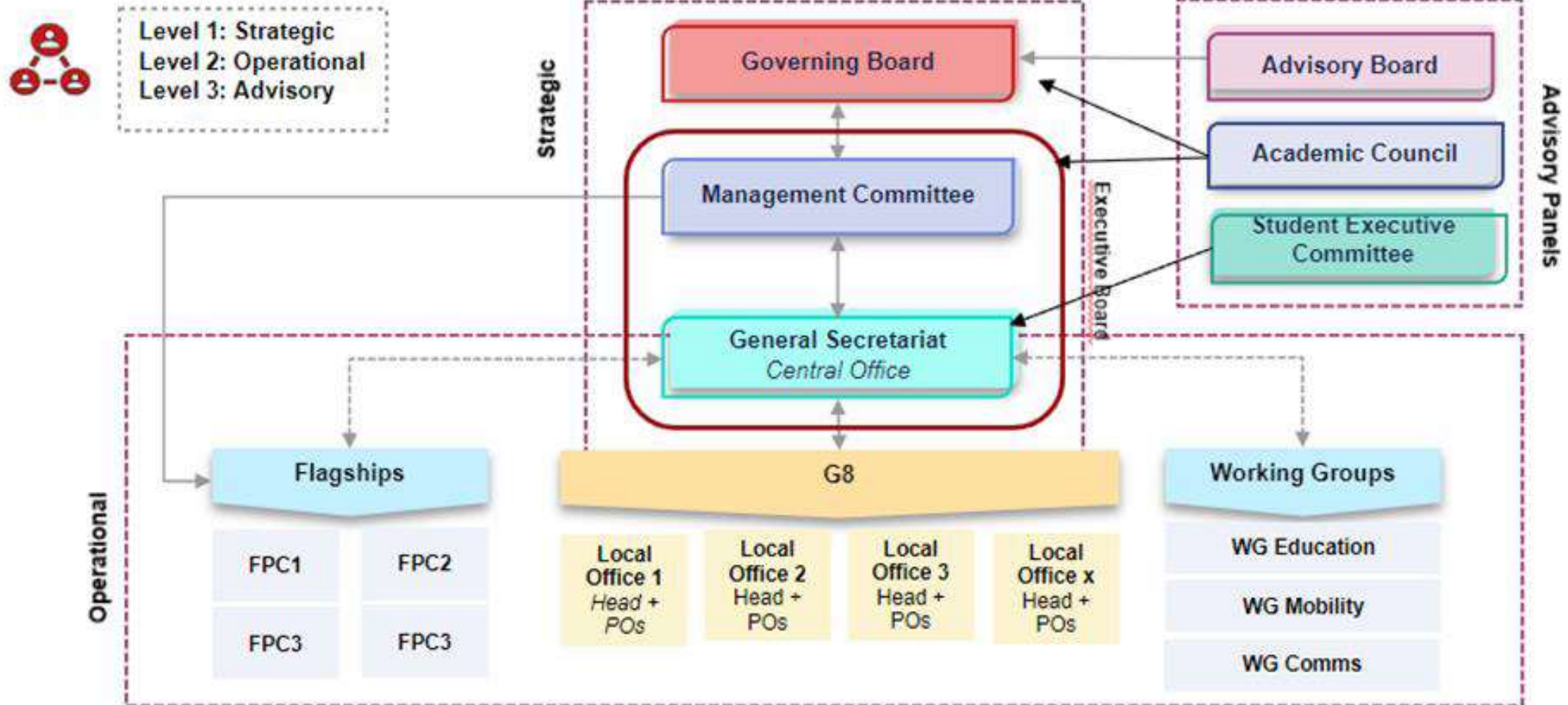
**The strategic level** includes the Governing Board and the Executive Board, which consists of the Management Committee and the General Secretariat Office.

**The operational level** comprises the Local Offices at each institution, the four 4EU+ Flagship Programme Committees within the Alliance and the Working Groups. The General Secretariat acts at the interplay between the strategic and the operational level granting coordination, ensuring alignment with the overall Alliance strategy and identifying possible synergies between activities carried on by different groups.

**The advisory level** includes the Academic Council, Student Executive Committee and the Advisory Board. Whilst the first two bodies are fully operational, the full implementation of the latter - which is composed by representatives of the 4EU+ Associated Partners - is still ongoing.



# Organizational Structure of 4EU+ University Alliance





# GOVERNING BOARD



In charge of the **vision, mission, strategy**, and policies of the Alliance. The board consists of the Rectors or Presidents from each of the 4EU+ universities, the **chair position rotating** among its members every year, following the Annual Meeting.

- Approving the annual financial statements
- Managing the utilization of profits
- Approving the business plan for the upcoming fiscal year
- Determining any membership fees for the coming fiscal year
- Appointing, dismissing, and discharging the Secretary-General and their deputies, including releasing them from non-competition obligations
- Amending the Articles of Association
- Approving unusual management measures and deciding on the basic strategy of the 4EU+ Alliance
- Admitting and excluding members

# MANAGEMENT COMMITTEE



Guides and oversees the **implementation of the 4EU+ mission**, strategy, overall work plan, and the **activities of various 4EU+ working groups**.

Reports to the GB. It is composed of the 4EU+ Secretary General (who does not have voting rights) and a **Vice-Rector or Vice-President from each 4EU+ university**, or a senior appointee designated by each university. Each partner university has the right to appoint one member to the MC.

- The business plan, annual accounts, and annual report
- All draft resolutions to be submitted to the Governing Board
- Disposals of the Association's assets that exceed a de minimis extent

# SECRETARY GENERAL AND GENERAL SECRETARIAT



The 4EU+ SG is appointed by and reports to the GB. Acting **independently of any 4EU+ university** and representing the **collective interests** of 4EU+ as a whole, the SG leads the 4EU+ Central Office and supports the overall Alliance development.

The General Secretariat serves as the **central office** for the day-to-day administration of the Association, overseeing and coordinating the successful implementation of the Alliance's activities.

The 4EU+ Central Office operates independently of any individual 4EU+ university and facilitates relations among member institutions. It is currently based in Heidelberg, but its **headquarters will be moved to Brussels in 2025** to foster better representation of the Alliance towards the European institutions and stakeholders and with the view of strengthening its staffing and capacities.

# ACADEMIC COUNCIL & ADVISORY BOARD



## Academic Council

Each member institutions is represented in the AC by **6 members**. Partner universities delegate each three academic members, one administrative member and two student members.

The AC serves an **advisory role**, supporting and advising both the GB and the MC in achieving the objectives outlined in the Articles of Association.

## Advisory Board

The Association will establish an AB, with members nominated by the associated partners of the 4EU+ Alliance.

The AB has an **advisory role**, providing support and guidance to the GB and the MC in implementing the objectives outlined in the Articles of Association.

The Advisory Board **has not yet been established** but will be set up soon, as specified in the Articles of Association.

# THE 4EU+ FLAGSHIPS AND WORKING GROUPS



The four 4EU+ **Flagships programmes** are broad thematic areas that form the basis for interdisciplinary cooperation in research, teaching and innovation among our eight universities. They initiate and realize a wide range of activities within the Alliance focusing on key issues to address topical global challenges.

- Flagship 1: Urban Health and Demographic Change
- Flagship 2: Europeanness, multilingualism, pluralities, citizenship
- Flagship 3: Digitisation - Modelling - Transformation
- Flagship 4: Environmental Transitions

**Working groups** were created to ease the elaboration of joint approaches on transversal topics, are institutionalised within the governance of the project: **WG Education**, **WG Mobility** and **WG Communication**.



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## **Cross-alliance cooperation European Degree label pilot**



# ED-AFFICHE PROJECT



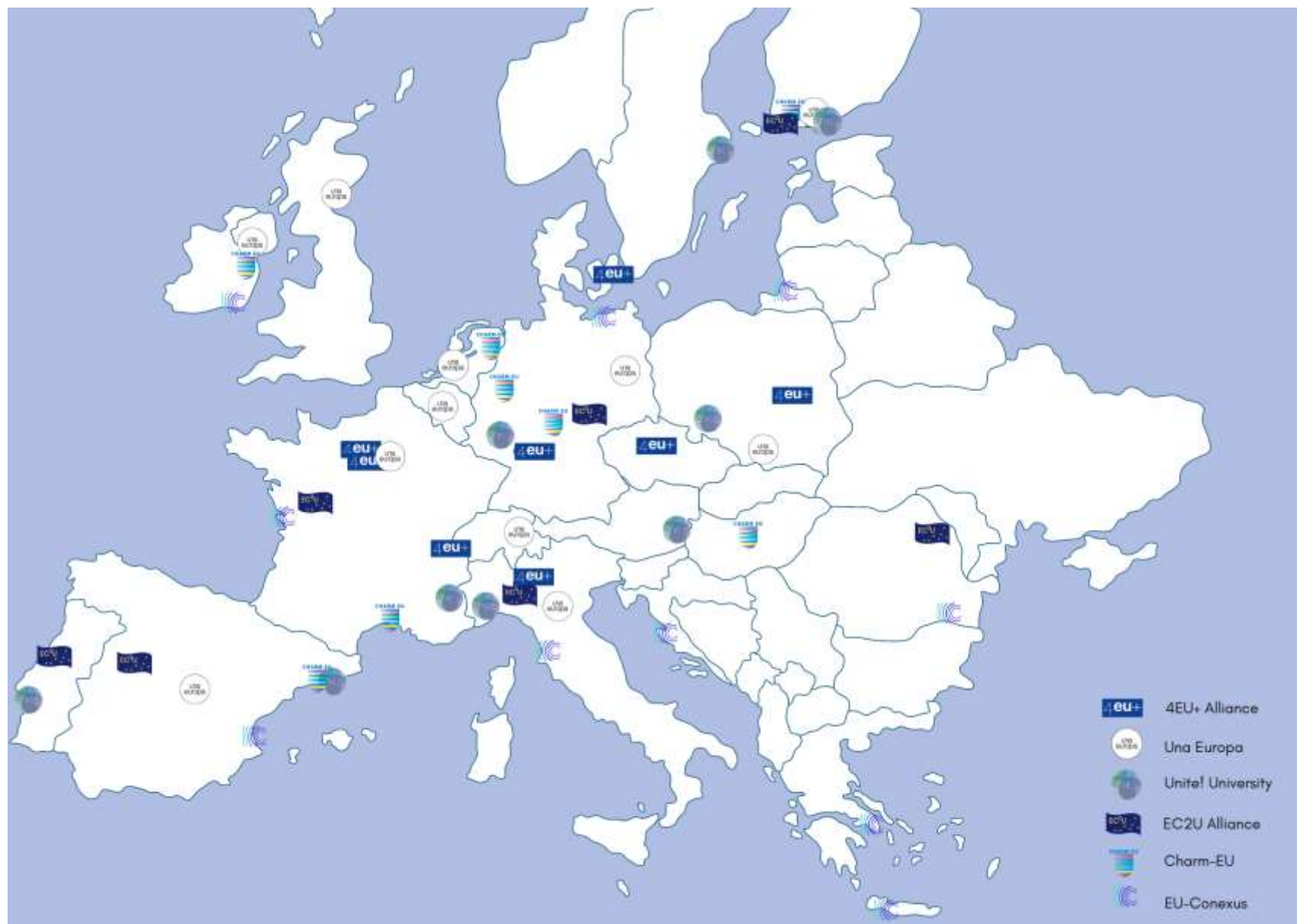
European Degree: Advancing, Facilitating and Fostering International Collaboration in Higher Education

**Project Consortium:** Six complementary European University Alliances, bringing 51 diverse HEIs in 22 European countries from across Europe.

**Joint Vision:** Joint position paper on the European Degree, constitutes the basis for the collaboration and acts as the guiding thread of the proposal.

**Support of MS and QA agencies:** Together, the consortium gained the support of 18 national/ regional authorities and 16 QA agencies



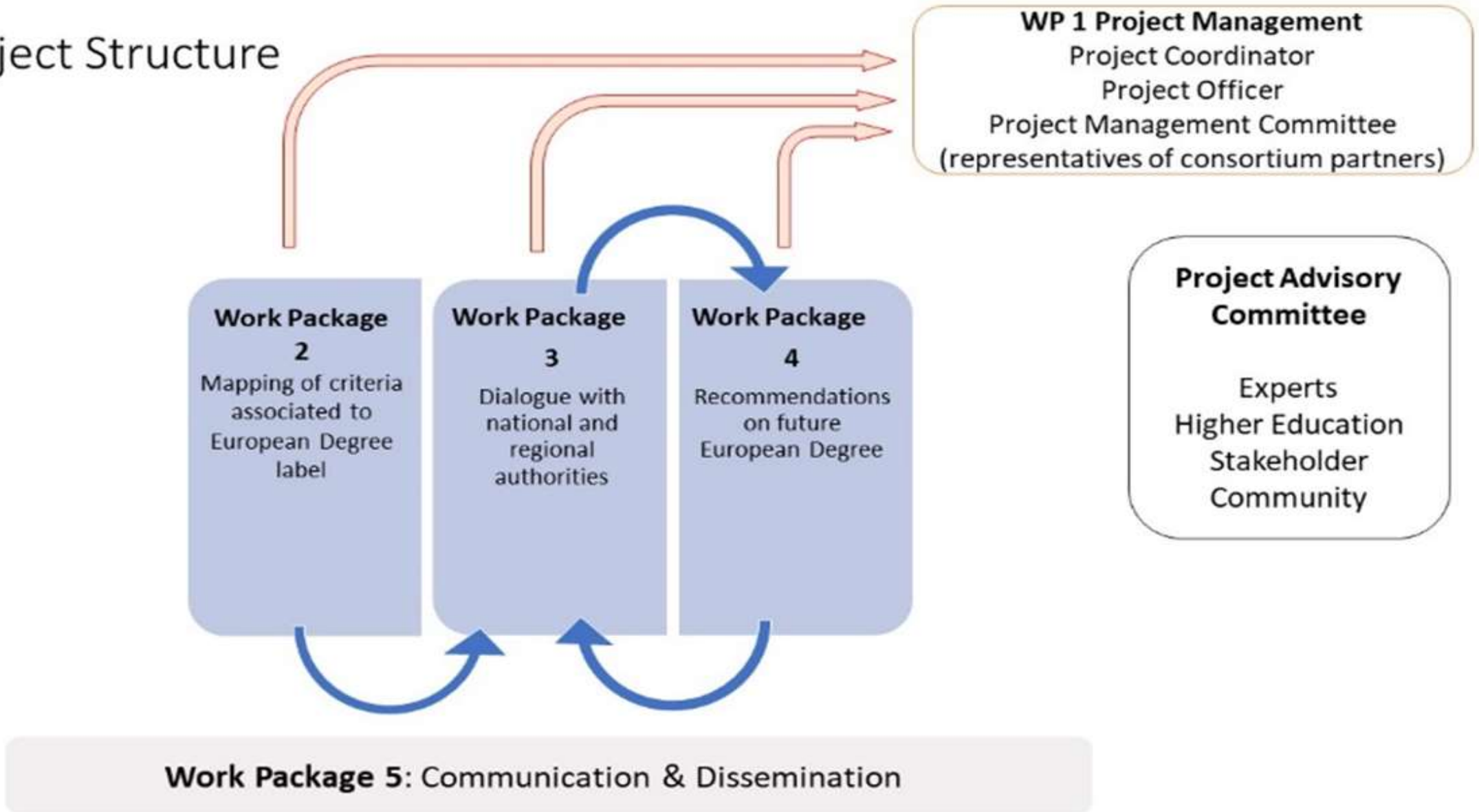


# WORK PACKAGE LEADERSHIP



- WP1 **Project Management** – led by KU Leuven (Una Europa)
- WP2 **Mapping of criteria associated to European Degree label** – co-led by KTH Royal Institute of Technology (Unite!) and University of Pavia (EC2U)
- WP3 **Dialogue with national authorities on legal obstacles & solutions** – co-led by KU Leuven (Una Europa) and Charles University (4EU+)
- WP4 **Recommendations on improvements of criteria & delivery of European Degree** – co-led by Catholic University of Valencia (EU-CONEXUS) and Charles University (4EU+)
- WP5 **Communication & Dissemination** – led by University of Barcelona (CHARM-EU)

# Project Structure



# WORK PACKAGE 1: PROJECT COORDINATION

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**Kurt Willems**

Professor Education Law  
Project Coordinator  
KU Leuven



**Laura Colò**

Project Officer  
KU Leuven

WP Lead: KU Leuven (Una Europa)

## Objectives

To facilitate lean and efficient project management structures, including active involvement of all project partners

To ensure smooth running of the project and fulfilment of reporting and monitoring requirements

To follow-up and coordinate all other work packages, including timely delivery of high-quality project outputs

## Activities

Coordination of Project Management Committee Meetings

Set up and coordination of External Advisory Committee comprised of Experts from Higher Education stakeholder community

# WORK PACKAGE 1: PROJECT COORDINATION – EXTERNAL ADVISORY COMMITTEE

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Juan Rayón González & Rita Dias

Outgoing and incoming presidents  
Erasmus Student Network

## Mission

To assure the project's quality and the involvement of stakeholders in the widest spectrum

## Composition

Composition: From transnational actors



Daniel Wisniewski

Secretary General  
European Federation of Education  
Employers



Magalie Soenen

Director  
European Quality Assurance  
Register for Higher Education



Tanguy Guibert

Member of the Executive Committee  
European Student Union



Maria Kelo

Director of Institutional Development  
European University Association



# WORK PACKAGE 2: MAPPING OF CRITERIA ASSOCIATED TO EUROPEAN DEGREE LABEL

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Mirko Varano

KTH Royal Institute of Technology



Antonella Forlino

University of Pavia

## Duration

M 1 – M11

## WP Leads

KTH Royal Institute of Technology (Unite!) and University of Pavia (EC2U)

## Objectives

Establish a clear overview of joint programmes among the consortium partners, as a basis for the selection of programmes for the mapping exercise

Conduct mapping exercises on the criteria associated to the European Degree label, based on dual methodology of large-scale survey and targeted in-depth interviews

Produce an analysis and consolidated report on outcomes of mapping exercises

## Deliverables

D2.1 Creation of a database of joint programmes across the consortium (M6)

D2.2 Consolidated report on outcomes of European Degree criteria mapping exercise (M11)

# WORK PACKAGE 3: DIALOGUE WITH NATIONAL / REGIONAL AUTHORITIES

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Kurt Willems

KU Leuven



Marta Jaworska-Oknińska

University of Warsaw

## Duration

M 1 – M12

## WP Leads

Charles University (4EU+) and KU Leuven (Una Europa)

## Objectives

Establish a comprehensive overview of legal obstacles and relevant legislation in the participating countries

Encourage open dialogue and exchange of best practices between participating HEIs and their national/ regional authorities

Facilitate joint investigation of possible solutions to overcome obstacles at European level, building on existing resources and mappings

## Deliverables

D3.1 Overview grid on national/ regional obstacles (M6)

D3.2 Policy report on best practices and recommendations on the future development & implementation of joint programmes in Europe (M12)



Katrien Vanelven

KU Leuven



Josef Matoušek

Charles University

# WORK PACKAGE 4: RECOMMENDATIONS FOR FUTURE EUROPEAN DEGREE LABEL

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**Neringa Narbutiene**  
Catholic University of Valencia



**Marta Jaworska-Oknińska**  
University of Warsaw

## Duration

M 4 – M12

## WP Leads

Catholic University of Valencia (EU-CONEXUS) and Charles University (4EU+)

## Objectives

Propose possible improvements of criteria associated to European Degree label in close collaboration with national accreditation agencies, students and employers

Make recommendations on the design and delivery of a future European Degree label

## Deliverables

D4.1 Overview grid on the improvement of criteria associated to European Degree label and the process behind it (M8)

D4.2 Policy recommendations on the future of European Degree label (M11)



**Raquel Blave Gómez**  
Catholic University of Valencia



**Josef Matoušek**  
Charles University

# WORK PACKAGE 5: COMMUNICATION AND DISSEMINATION

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**Meritxell Chaves Sánchez**

CHARM-EU Alliance Manager

University of Barcelona



**Blanca Burillo Lago**

CHARM-EU Communications Manager

University of Barcelona

## Duration

M 1 – M12

## WP Leads

University of Barcelona (CHARM-EU)

## Objectives

Acting as a catalyst for communicating and disseminating the project's activities via a multi-level dissemination strategy, raising the visibility of the project partners

Supporting all work packages with the dissemination of key project outputs and related activities

Creating awareness for the European Degree label and its potential benefits to students, employers and the higher education sector at large to multiply and spread the results of the project more widely

## Deliverables

D5.1 Development of a common Communication & Dissemination Strategy (M2) - submitted

D5.2 Report on Final Dissemination Conference (M12)

# European Degree Label

*Tento dokument potvrzuje, že studijní program*    *This is to attest that the study programme*

## **Moderní dějiny**    **Modern History**

EQF level 7    EQF level 7

společně uskutečňovaný následujícími vysokými školami:    jointly realized by the following higher education institutions:



UNIVERZITA  
KARLOVA



Universidad  
Católica de  
Valencia  
San Vicente Mártir

**KU LEUVEN**

*byl vyhodnocen jako splňující kritéria kvality pro udělení European*    *has been evaluated as meeting the quality criteria for the European*  
*Degree Label.*    *Degree Label.*

Datum 5. 3. 2024    Date 5. 3. 2024

Full Name

Function

Quality Accreditation Agency XYZ



No.: DM2361214412



3

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# Conclusion





# FINAL WORDS



© Council of Europe Vaclav Havel, President of the Czech and Slovak federal Republic, addressing the Parliamentary assembly of the Council of Europe on may 10th, 1990.

“[...] the salvation of this human world lies nowhere else than in the human heart, in the human power to reflect, in human modesty, and in human responsibility. Without a global revolution in the sphere of human consciousness, nothing will emerge for the better in the sphere of our Being as humans, and the catastrophe toward which this world is headed, whether it be ecological, social, demographic, or a general breakdown of civilization, will be unavoidable.”

– Václav Havel

Speech to United States Congress, 22 February  
1990

**Thank you for you attention.**