



EAIE Barometer 2024 – key findings for the EHEA & Czechia



Welcome & introductions



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Overview

- 1. What is the EAIE Barometer?**
- 2. Key statistics EAIE Barometer (third edition)**
- 3. Czechia: Profile of respondents**
- 4. Barometer 2024: Key findings & Czechia analysis**
 - 4.1 Respondents & their roles
 - 4.2 Respondents & their institutions
 - 4.3 The impact of internationalisation
 - 4.4 Topics of interest
- 5. Czechia: Key findings**
- 6. Q&A**



European Association for International Education (EAIE)



- Non-profit member organisation
- Established in 1989
- Based in Amsterdam
- 3500 members, professionals working in international higher education across Europe
- 6500+ attendees at our annual conference
- 9 Thematic Committees:
 1. European-funded programmes
 2. Leadership, strategy & policy
 3. Marketing & admissions
 4. Partnerships
 5. Social responsibility
 6. Student & alumni services
 7. Student & staff mobility
 8. Teaching, learning & curriculum
 9. Research on internationalisation

EAIE Strategy 2026



1. What is the EAIE Barometer?

- Largest and most geographically representative study of its kind in Europe
- Internationalisation through the eyes of the professionals directly involved in carrying out this work
- First edition (2015)
- Second edition (2018)
- Third edition (2024)



1. What is the EAIE Barometer?

Respondents' perceptions in 5 key areas:

1. Their own **professional roles** in international higher education
2. Their **institution's or organisation's structure and strategy** for internationalisation, goals and stakeholder influences
3. **Budgets** for internationalisation
4. The **impact** of internationalisation
5. How their institutions are performing in relation to specific **topics of current interest** in the field



2. Key statistics EAIE Barometer, third ed.

- 2817 individual responses from 46 EHEA countries
- Western Europe most represented in the data, Western Asia the least
- Most respondents (55%) work at a research university and in the public sector (77%)
- Only 17% of respondents identify as belonging to an underrepresented group
- Respondents from all corners of the sector: different roles, different types of institutions, different levels of experience



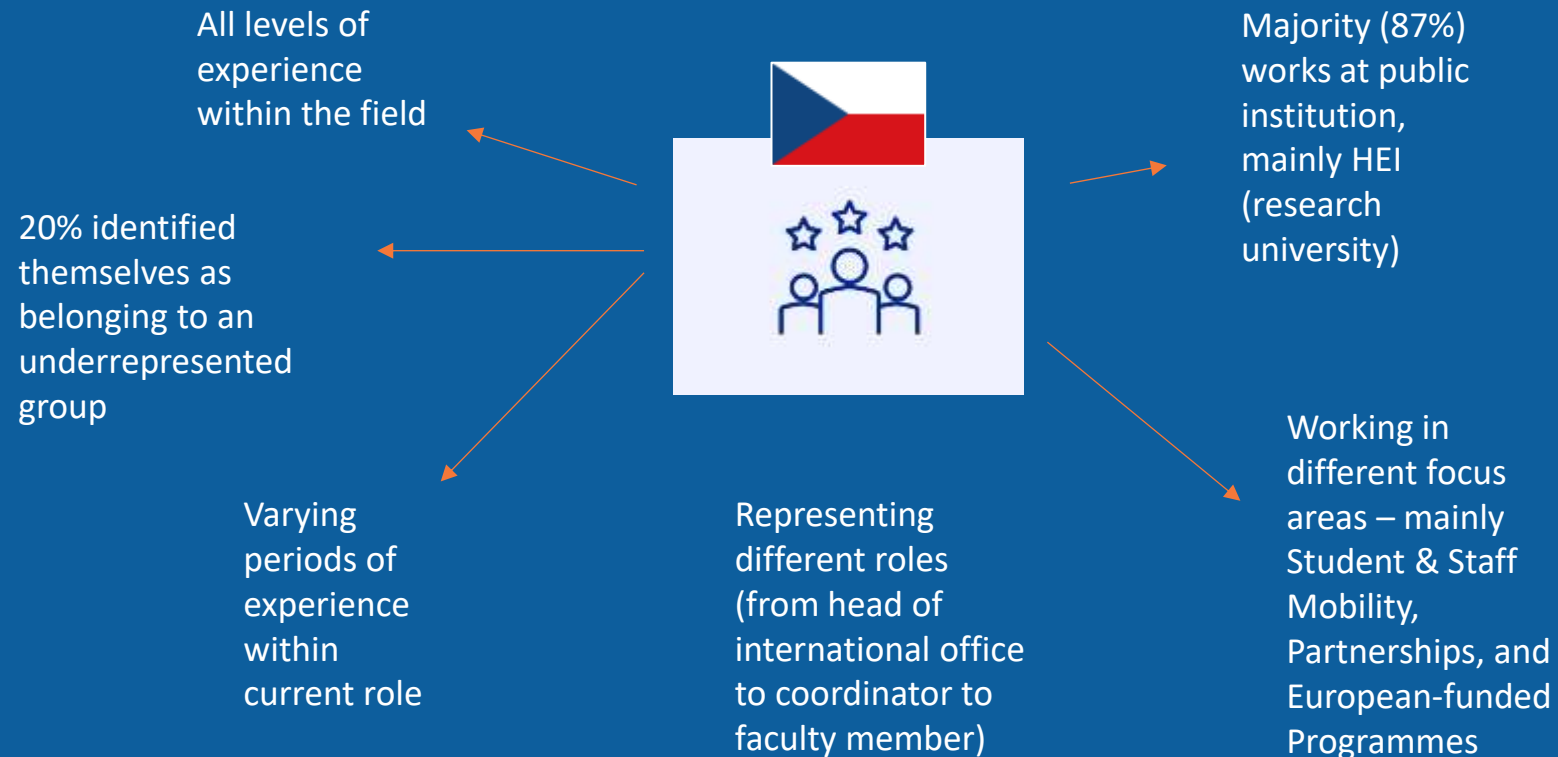
3. Czechia: profile of respondents

Barometer 2015	Barometer 2018	Barometer 2024
137 respondents	46 respondents	48 respondents
	(- 91)	(+ 2)

Ranking in term of responses:

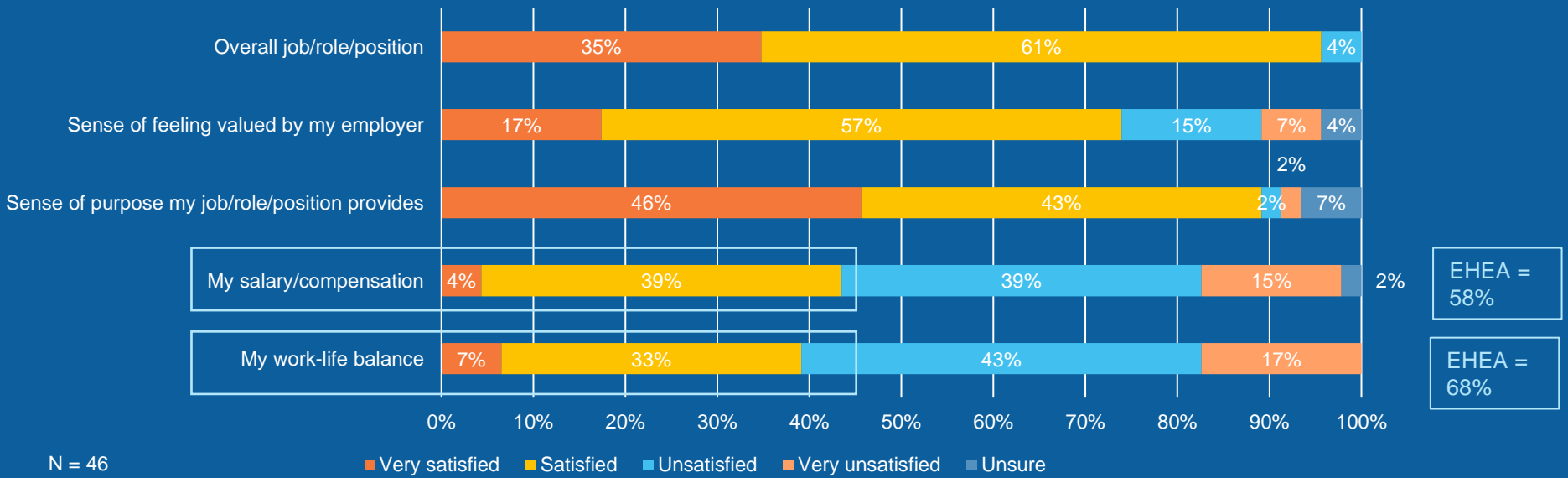
#22 of 46 EHEA countries that responded to survey

3. Czechia: profile of respondents

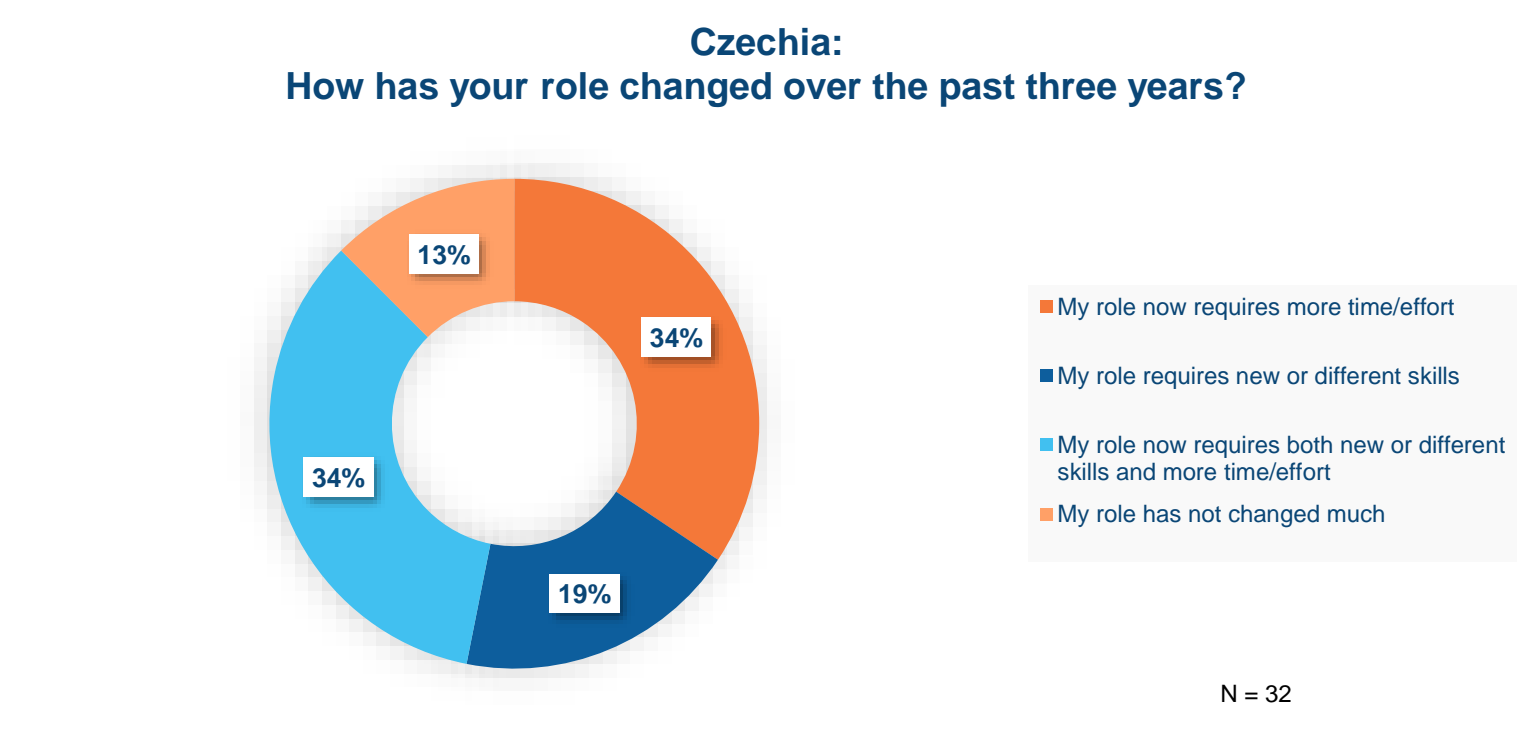


4.1 Barometer 2024: Respondents and their roles

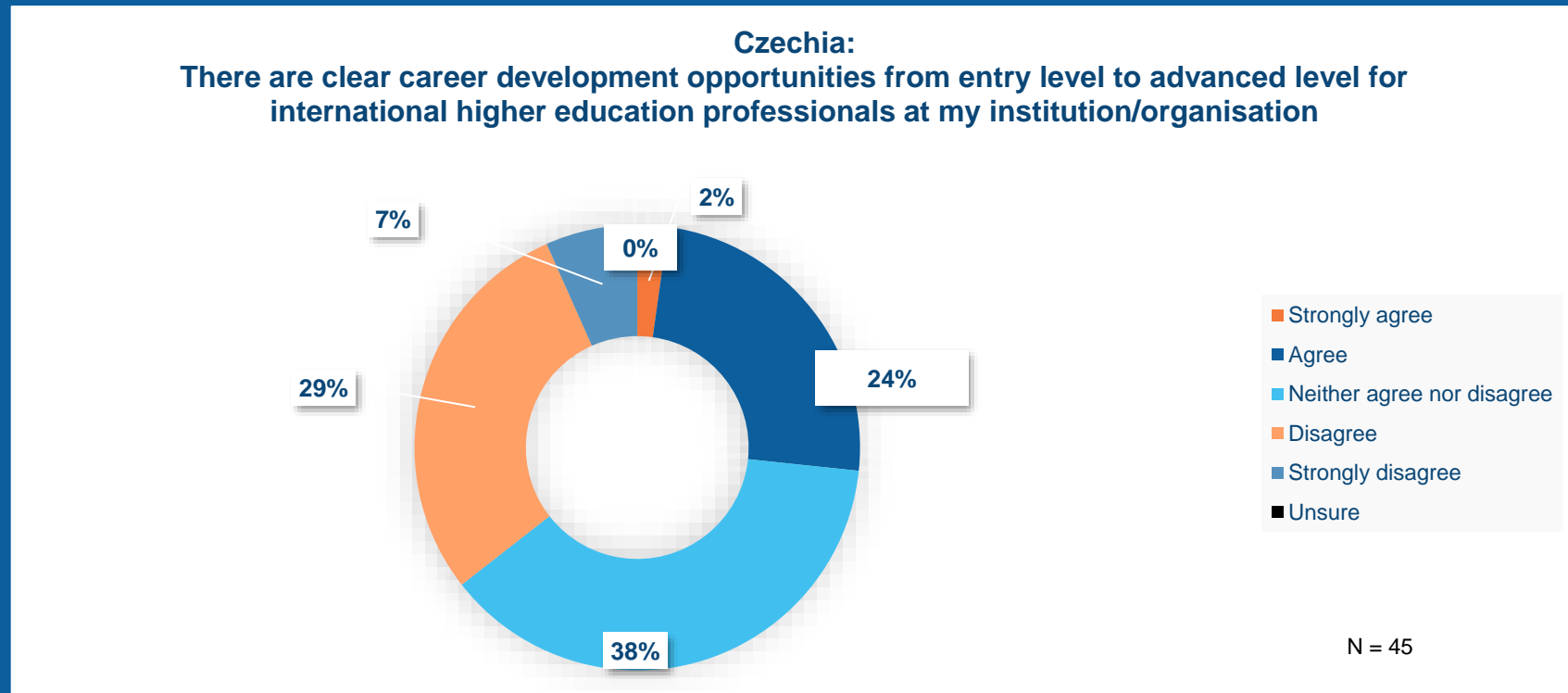
Czechia:
How satisfied or dissatisfied are you with the following aspects of your work?



4.1 Barometer 2024: Respondents and their roles

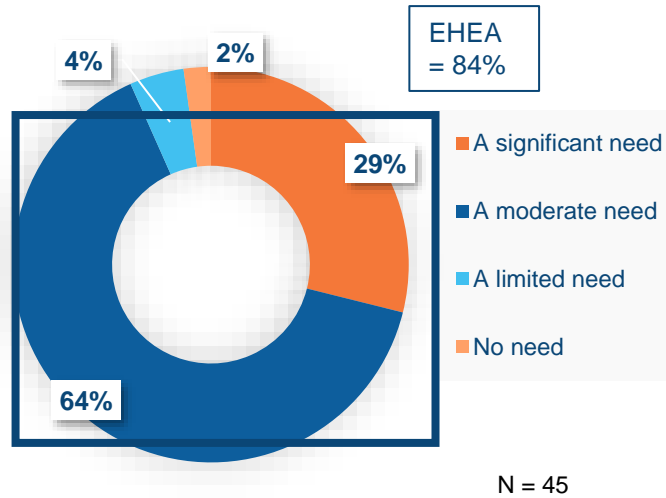


4.1 Barometer 2024: Respondents and their roles

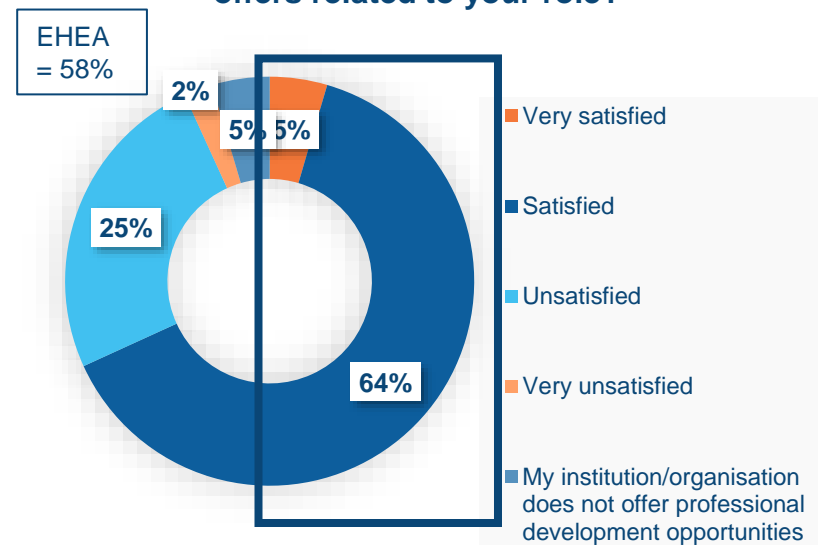


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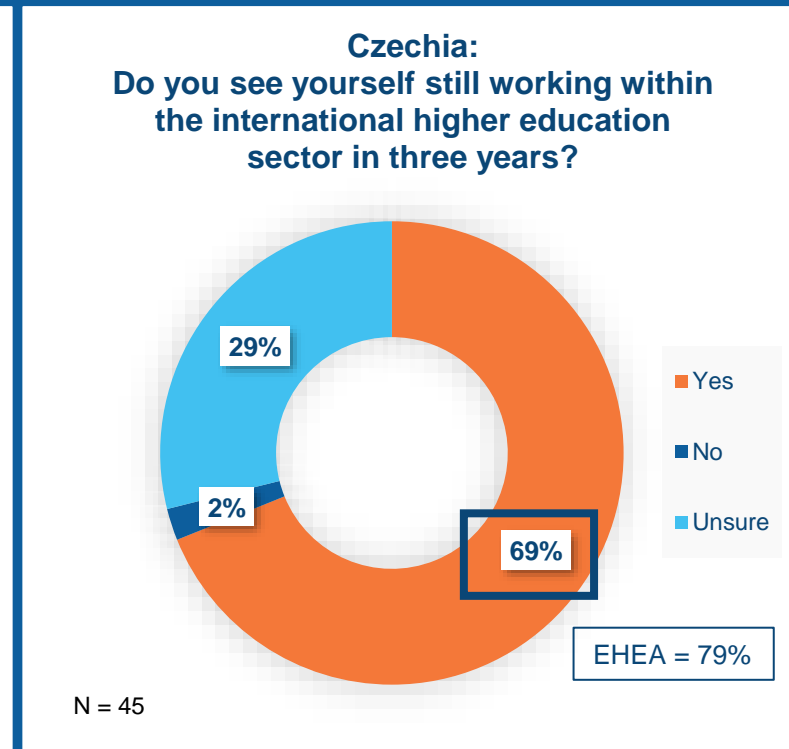
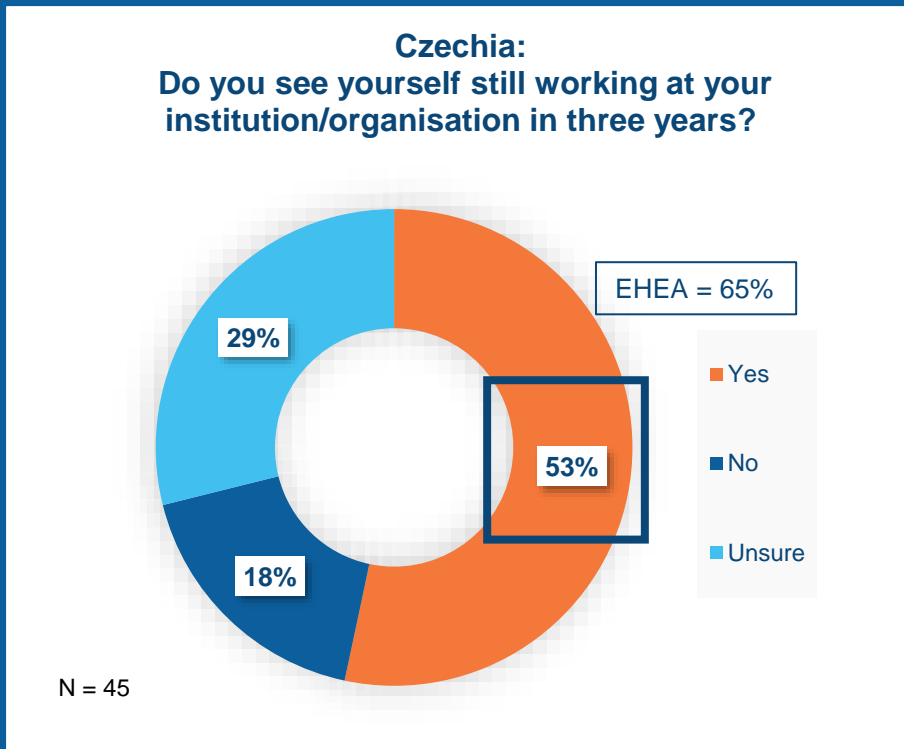
Czechia:
How would you characterise your need for training/professional development opportunities related to your current role?



Czechia:
How satisfied are you with the training/professional development opportunities your institution/organisation offers related to your role?



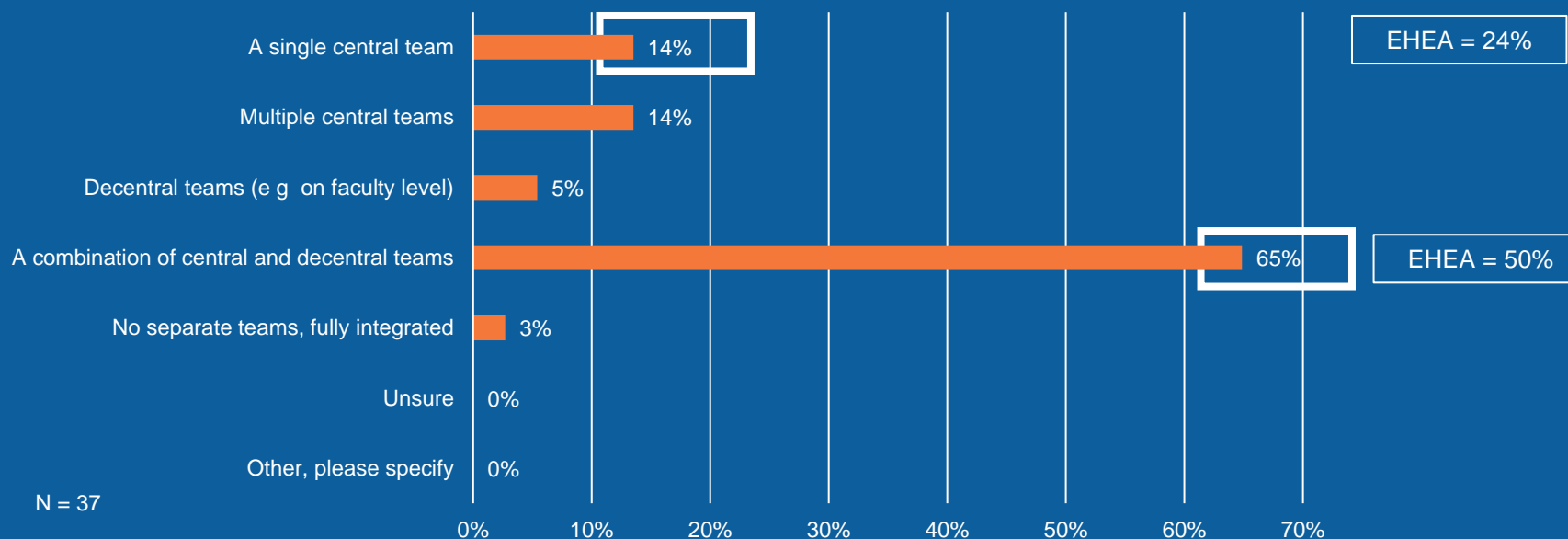
4.1 Barometer 2024: Respondents and their roles



4.2 Barometer 2024: Respondents and their institutions

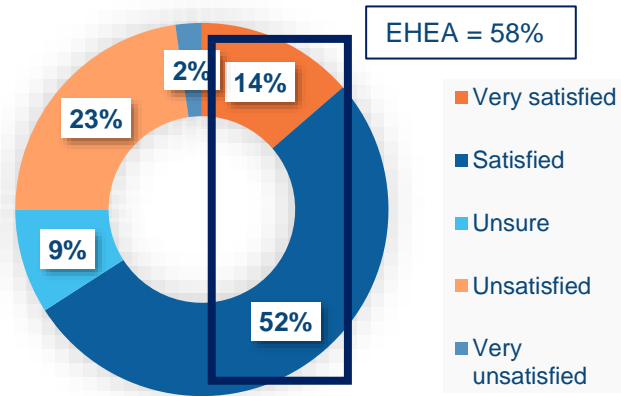


Czechia:
How is responsibility for internationalisation organised (i.e. structured) at your institution?



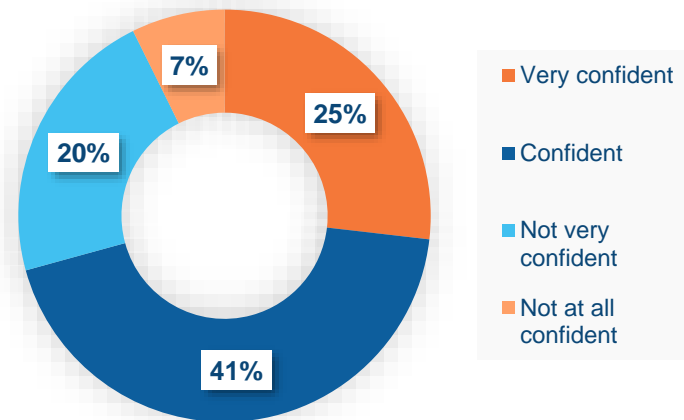
4.2 Barometer 2024: Respondents and their institutions

Czechia:
How satisfied are you with how responsibilities for internationalisation are organised (i.e. structured) at your institution/organisation?



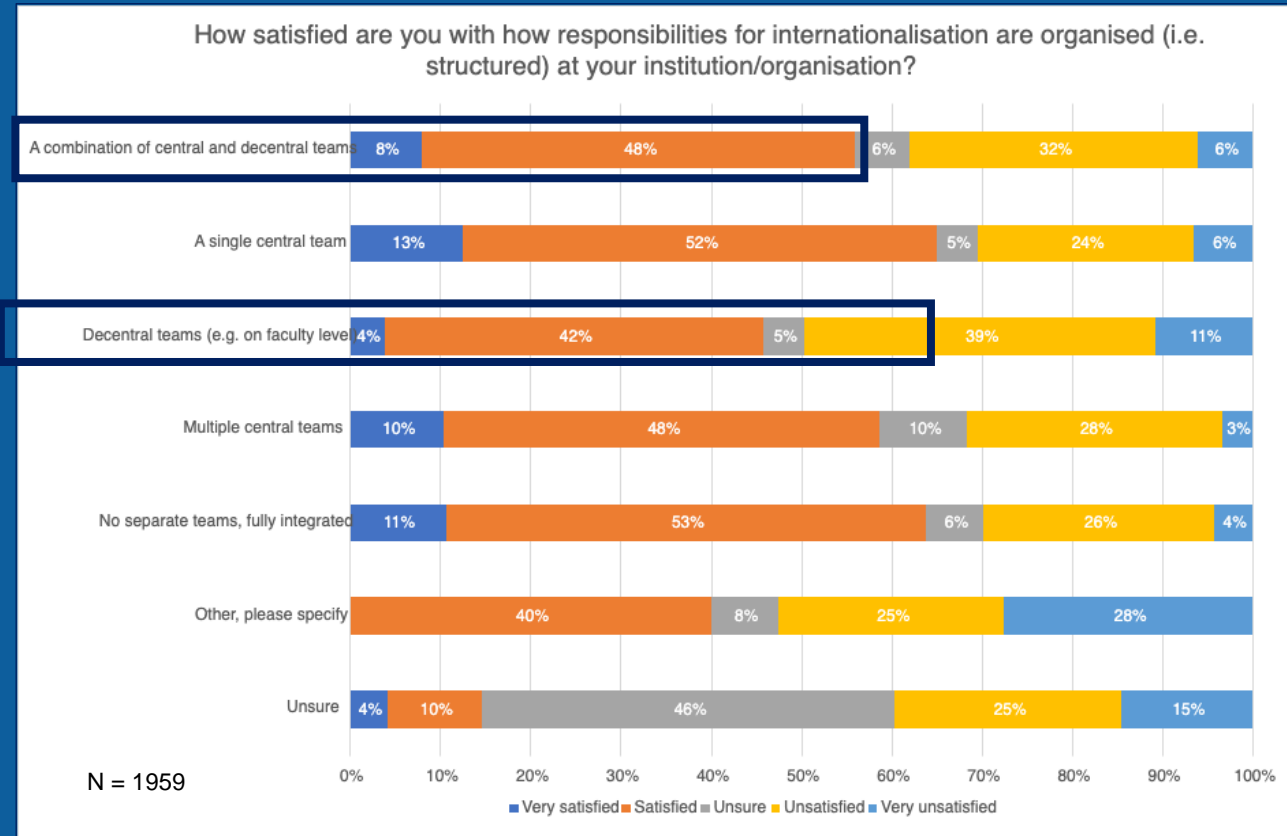
N = 44

Czechia:
How much confidence do you have in the leadership for internationalisation at your institution/organisation?



N = 44

4.2 Barometer 2024: Respondents and their institutions

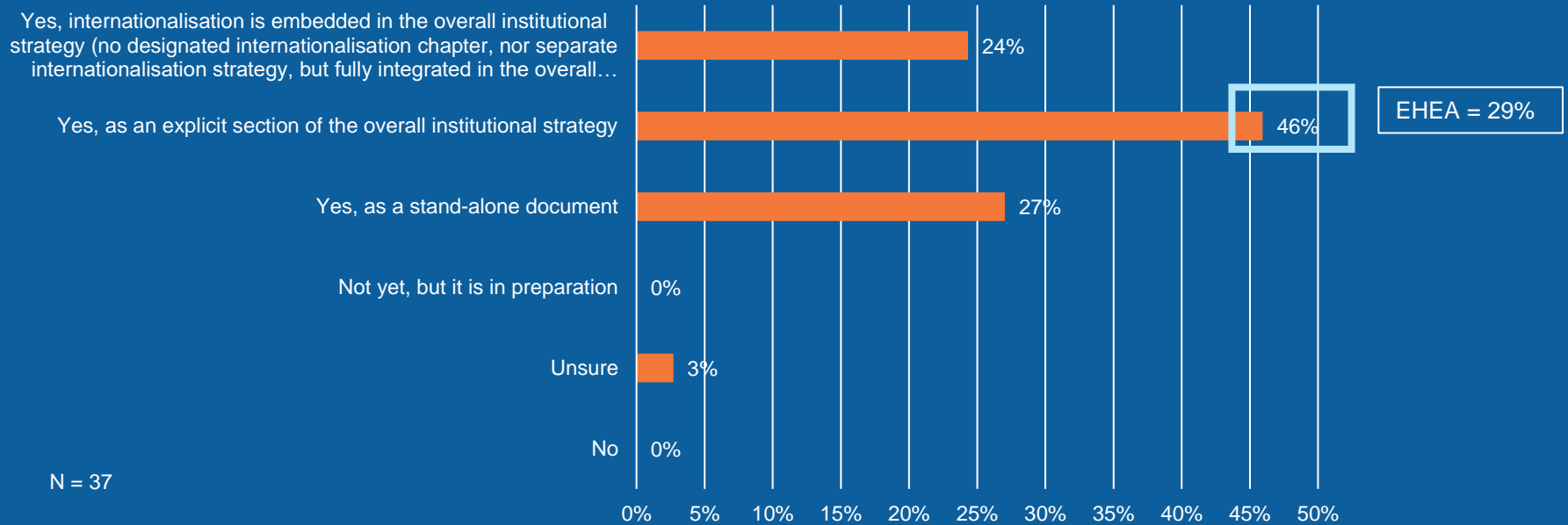


56%

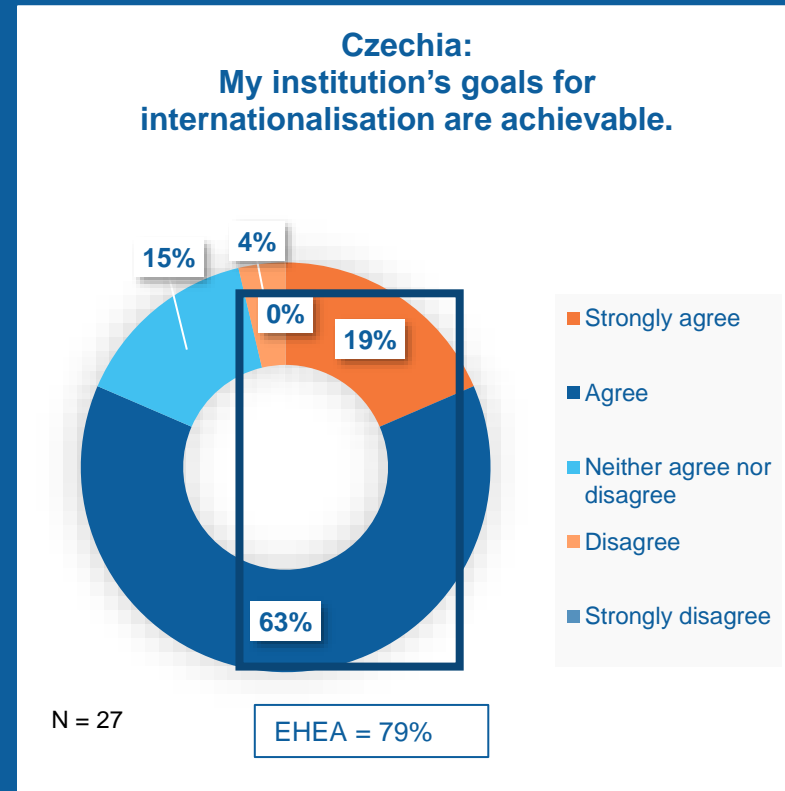
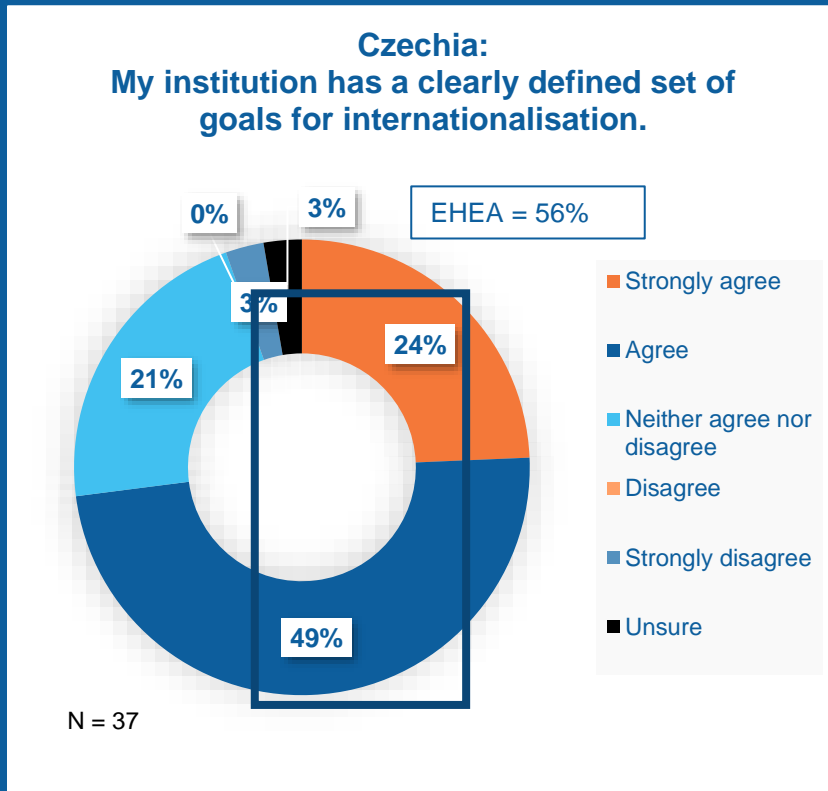
65%

4.2 Barometer 2024: Respondents and their institutions

Czechia:
Does your institution have a formal policy, strategy or plan for internationalisation?



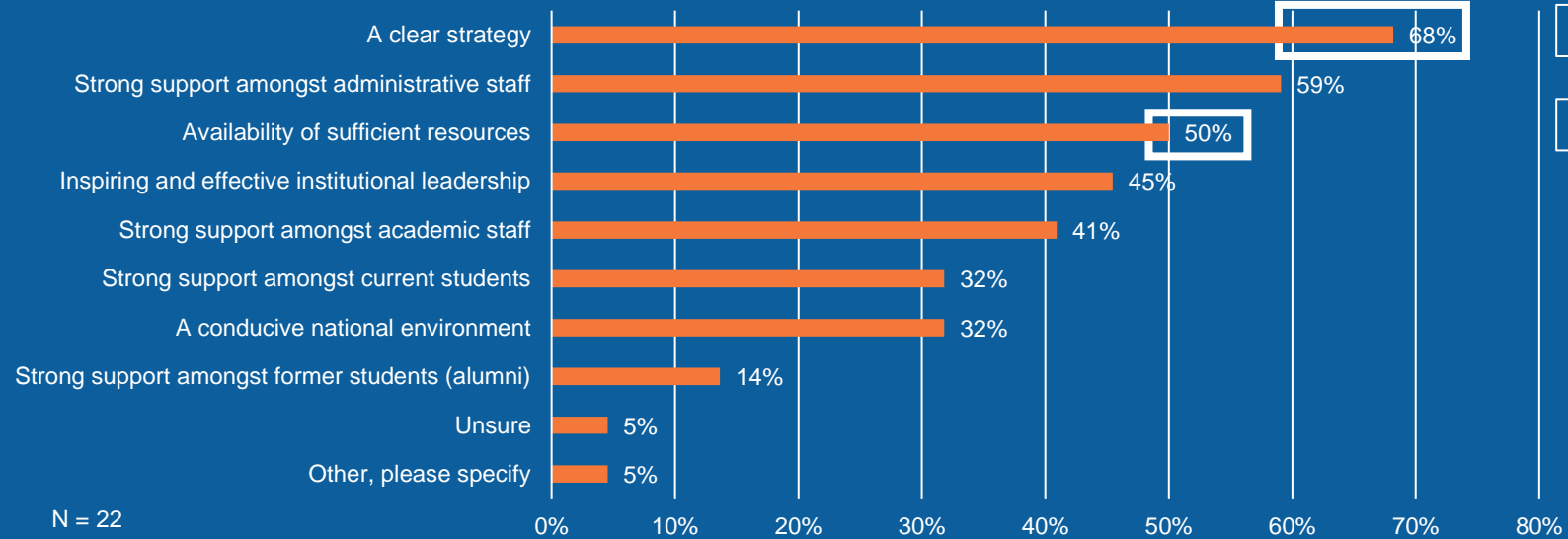
4.2 Barometer 2024: Respondents and their institutions



4.2 Barometer 2024: Respondents and their institutions

Czechia:

What are some of the main drivers that you think have allowed your institution to successfully establish a clearly defined set of goals for internationalisation? Select all that apply.

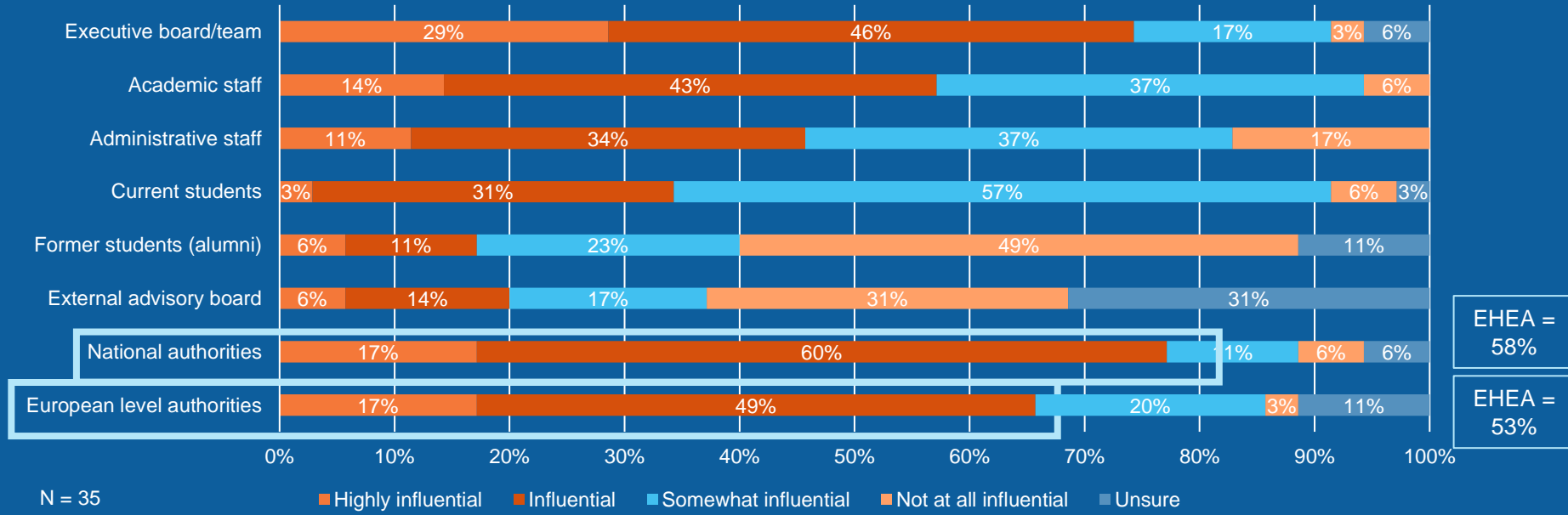


EHEA = 49%

EHEA = 36%

4.2 Barometer 2024: Respondents and their institutions

Czechia:
 How would you characterise the influence of the following stakeholder groups in driving your institution's internationalisation goals?

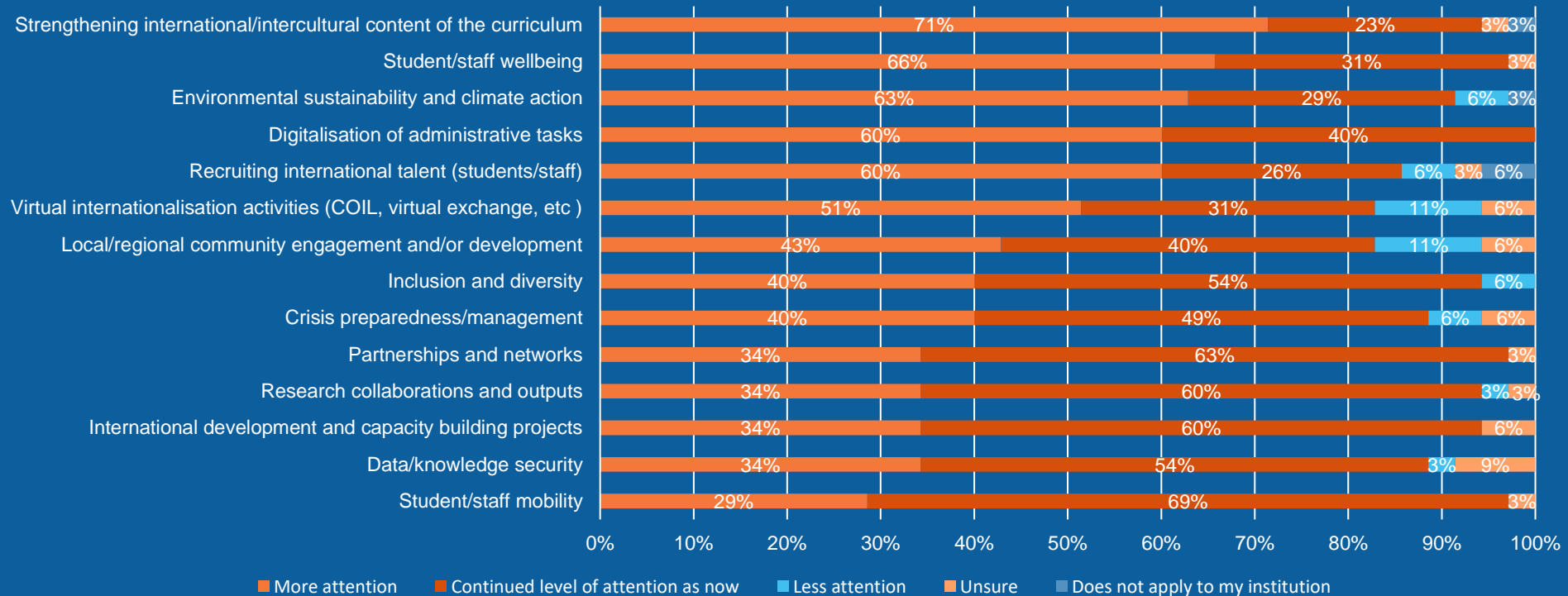


N = 35

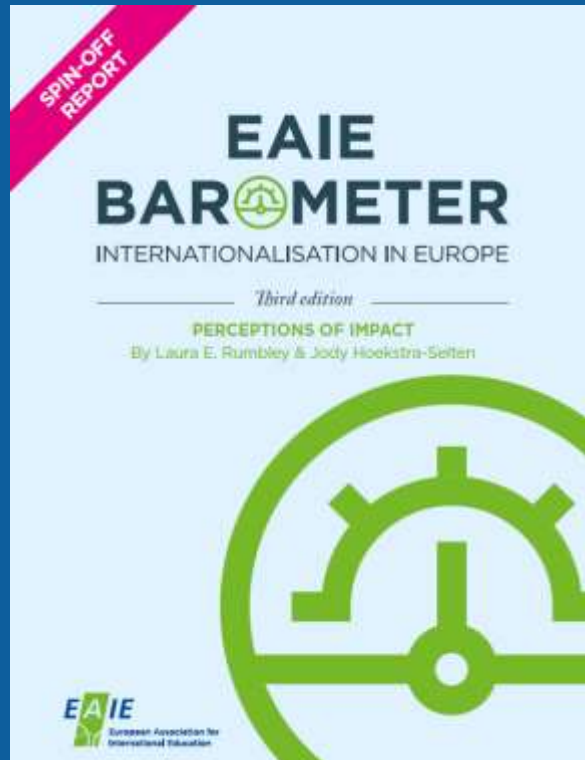
4.2 Barometer 2024: Respondents and their institutions

Czechia:

What level of attention do the following topics require for your institution to achieve its internationalisation goals over the next 3-5 years?



4.3 Barometer 2024: Impact



Let's go back in time...

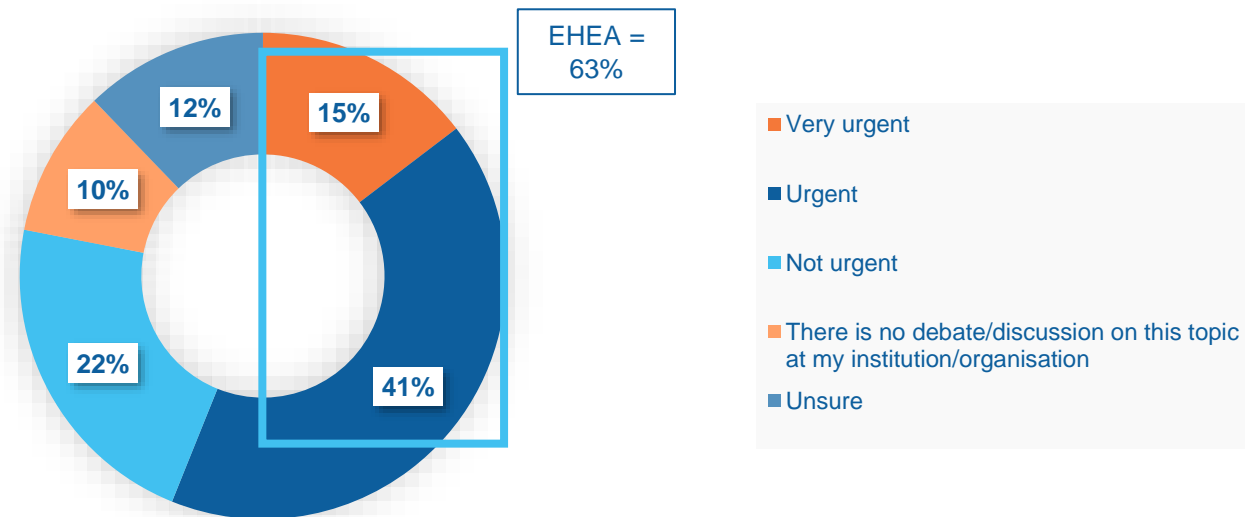
Barometer 2015: 'top 5 challenges in relation to internationalisation' → 'assessing the relevance and measuring impact of internationalisation activities' not in top 5

Barometer 2024: nearly 50% of respondents experiencing (very) significant pressure to produce evidence of impact

4.3 Barometer 2024: Impact



Czechia:
How would you characterise the debate or discussion about the impact of internationalisation at your institution/organisation?

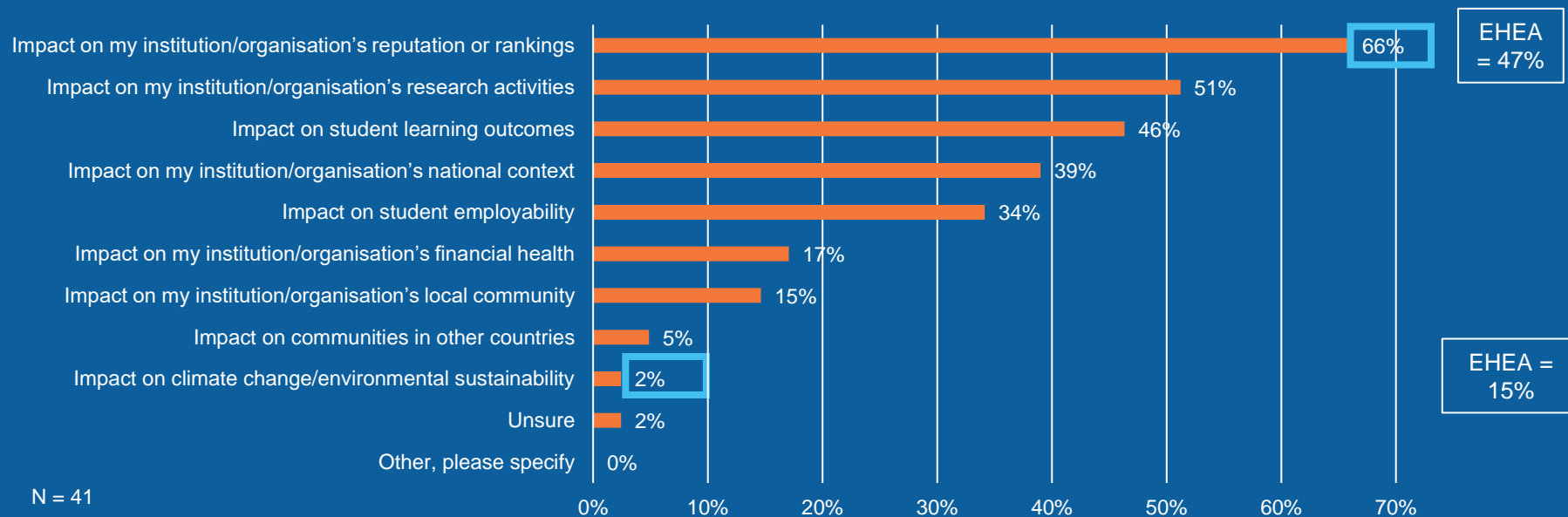


4.3 Barometer 2024: Impact



Czechia:

From your perspective, in which areas is your institution/organisation most concerned with delivering impact from its internationalisation activities? Select up to three.

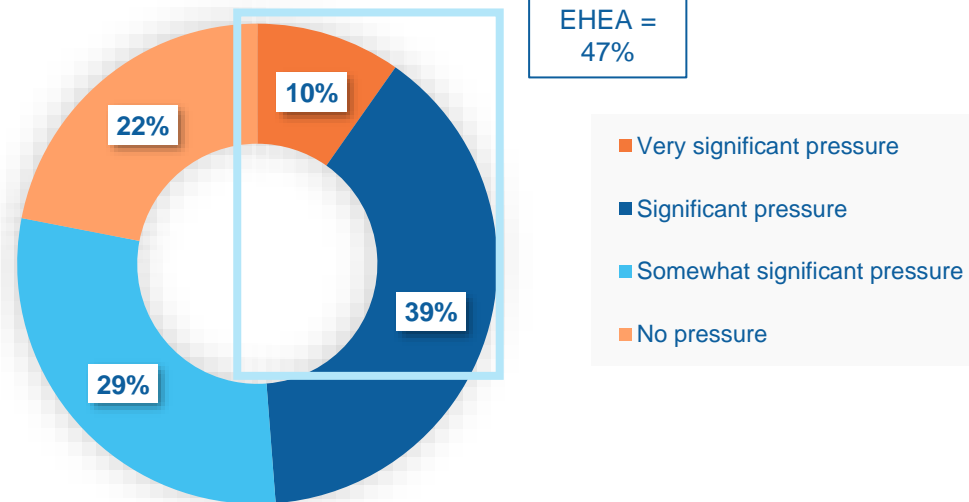


N = 41

4.3 Barometer 2024: Impact



Czechia:
How much pressure do you feel in your role to produce evidence of the impact of internationalisation?



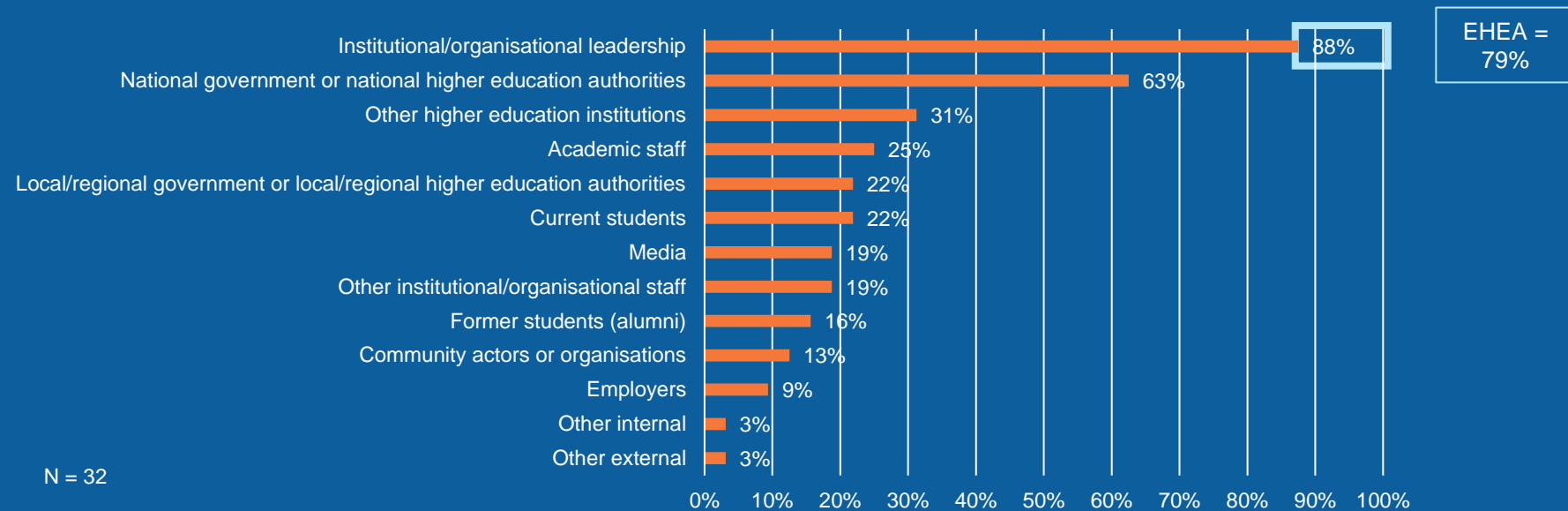
EHEA =
47%

N = 41

4.3 Barometer 2024: Impact



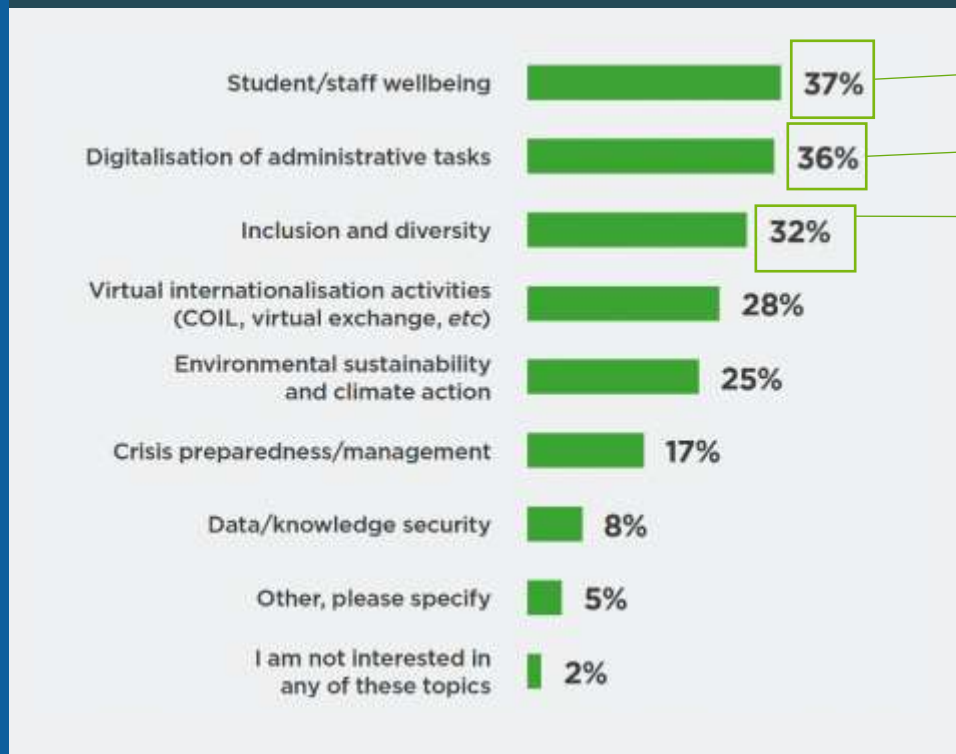
Czechia:
Where does the pressure to produce evidence of impact come from?
Select all that apply.



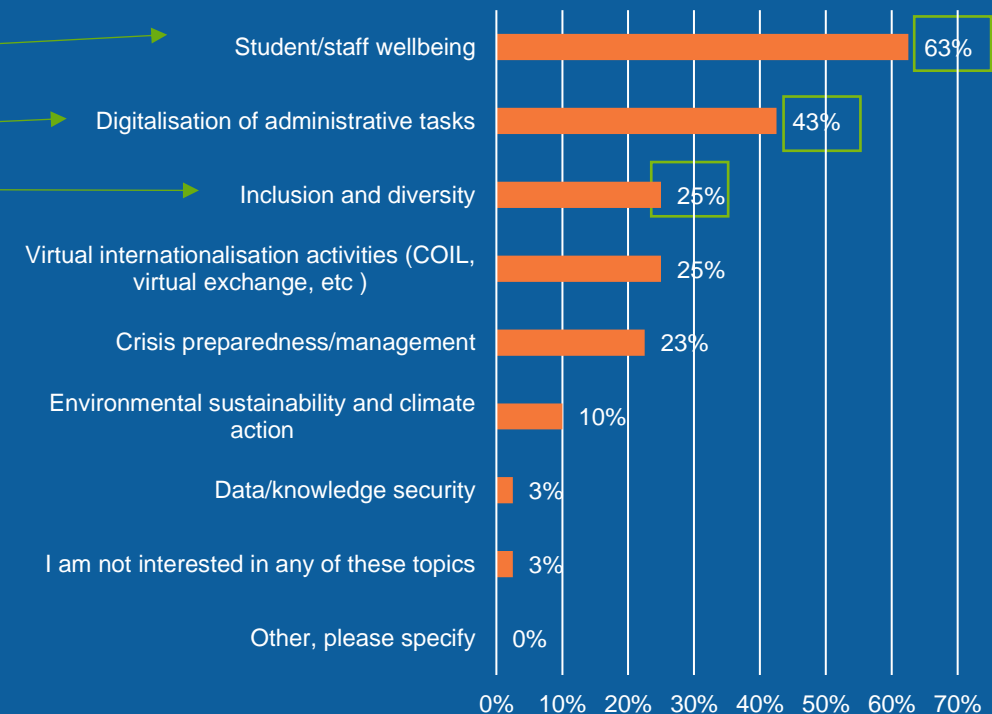
4.4 Czechia: Topics of interest



From the list below, please select up to two topic areas that are particularly interesting to you personally and/or professionally.



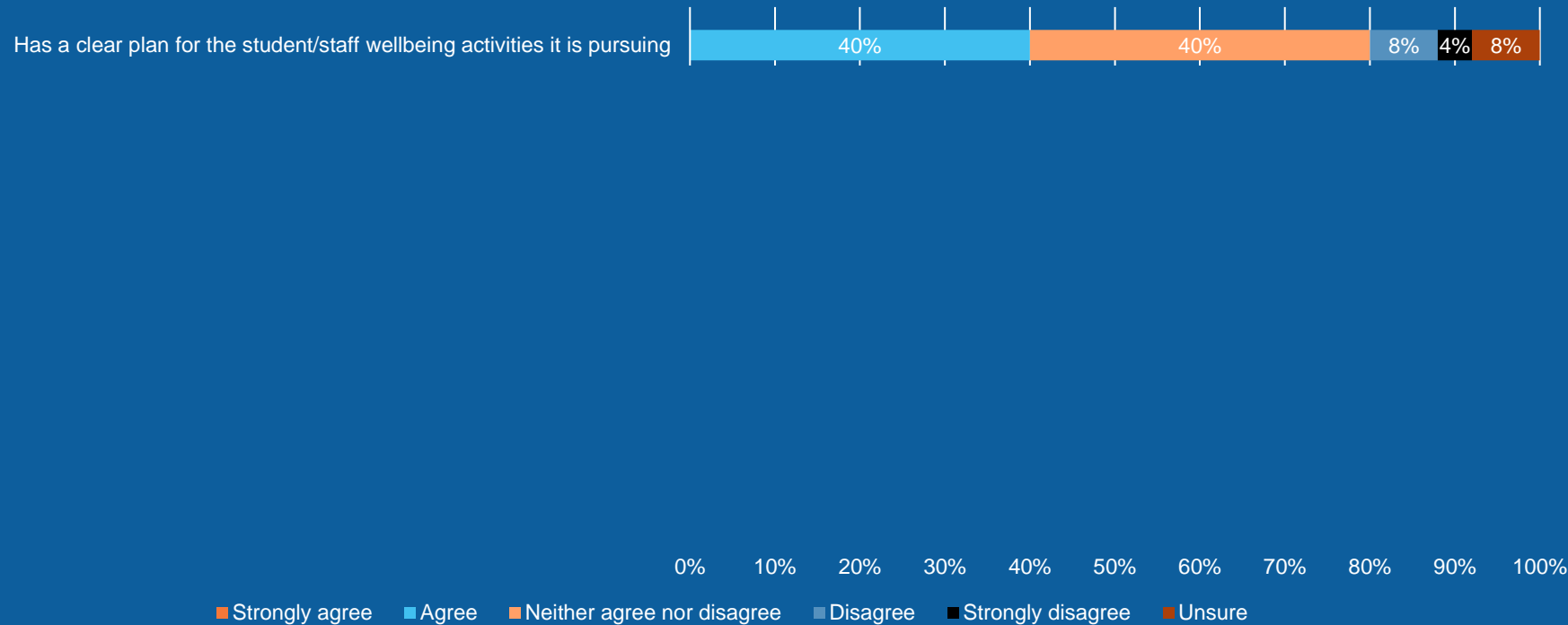
Czechia: From the list below, please select up to two topic areas that are particularly interesting to you personally and/or professionally.



4.4 Czechia: Topics of interest



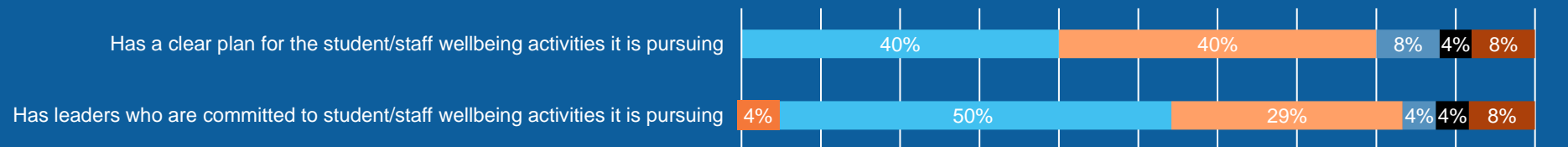
Czechia: My institution/organisation... (Student/Staff Wellbeing)



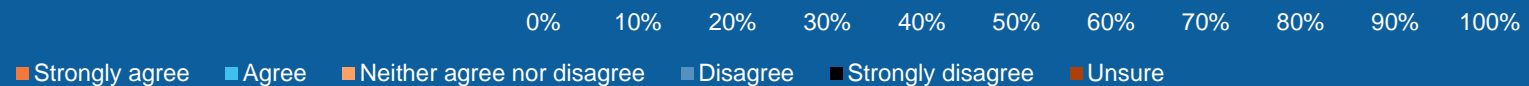
4.4 Czechia: Topics of interest



Czechia:
My institution/organisation...
(Student/Staff Wellbeing)



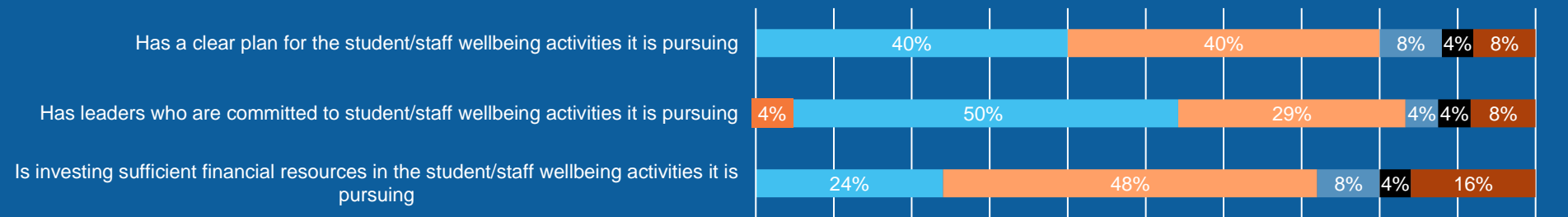
N = 25



4.4 Czechia: Topics of interest



Czechia:
My institution/organisation...
(Student/Staff Wellbeing)



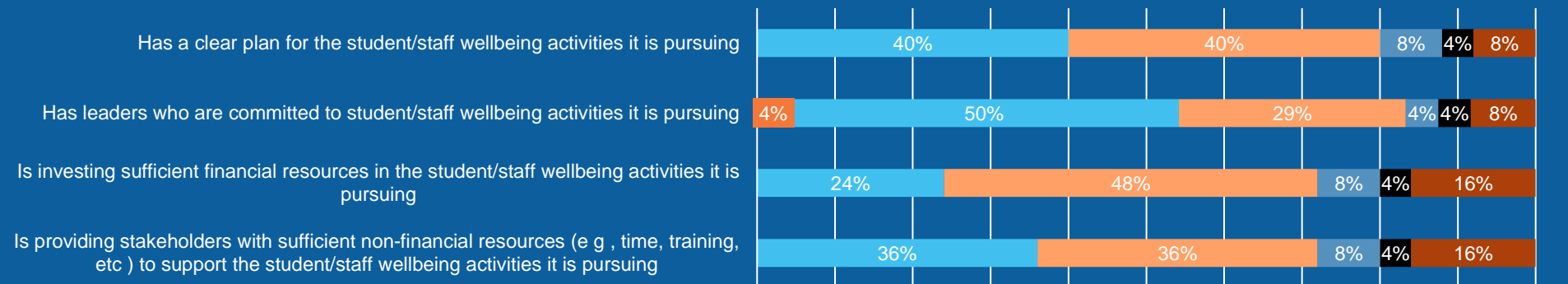
N = 25

Strongly agree Agree Neither agree nor disagree Disagree Strongly disagree Unsure

4.4 Czechia: Topics of interest



Czechia:
My institution/organisation...
(Student/Staff Wellbeing)



0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

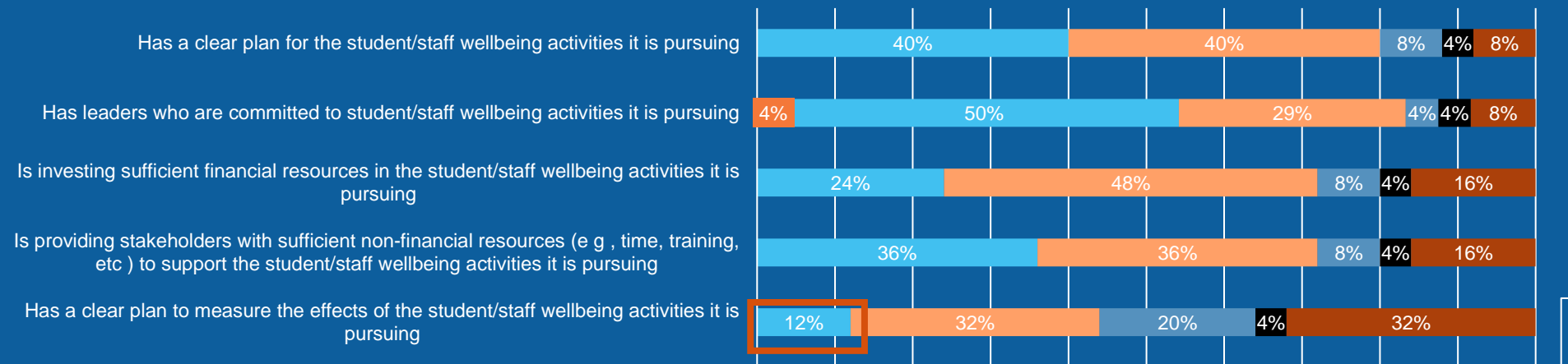
N = 25

■ Strongly agree
 ■ Agree
 ■ Neither agree nor disagree
 ■ Disagree
 ■ Strongly disagree
 ■ Unsure

4.4 Czechia: Topics of interest



Czechia:
My institution/organisation...
(Student/Staff Wellbeing)



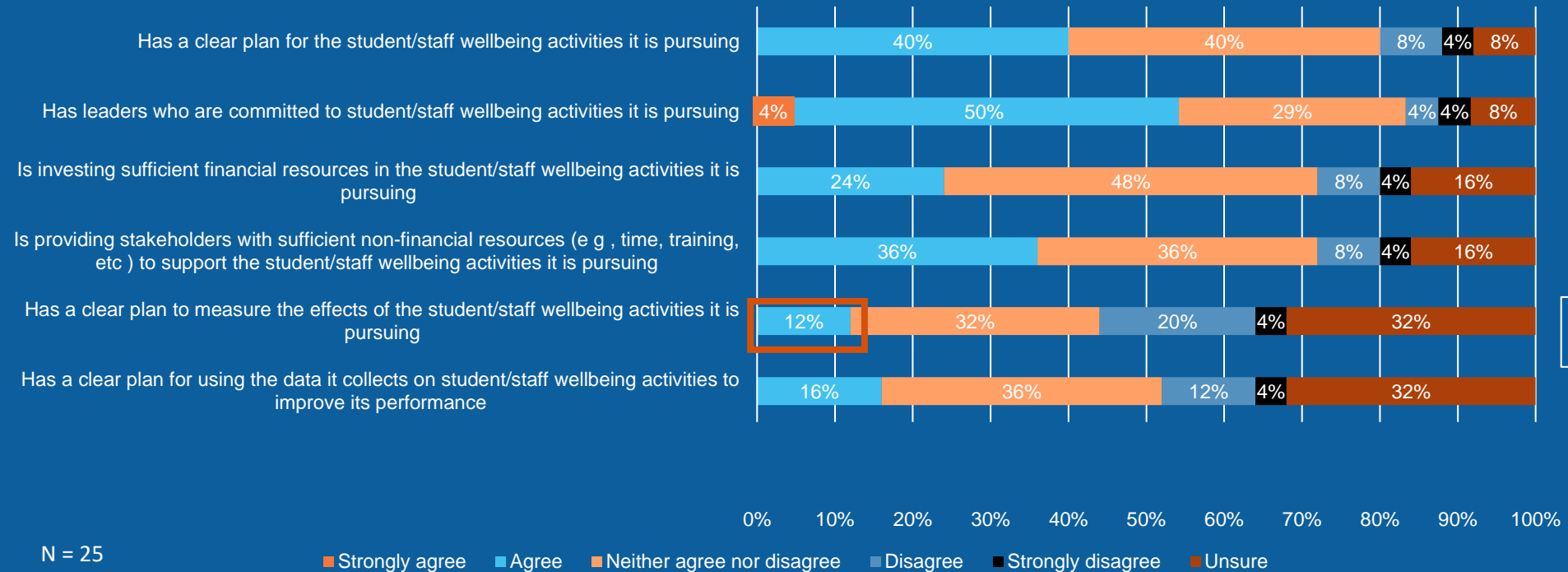
N = 25

■ Strongly agree
 ■ Agree
 ■ Neither agree nor disagree
 ■ Disagree
 ■ Strongly disagree
 ■ Unsure

4.4 Czechia: Topics of interest



Czechia:
My institution/organisation...
(Student/Staff Wellbeing)

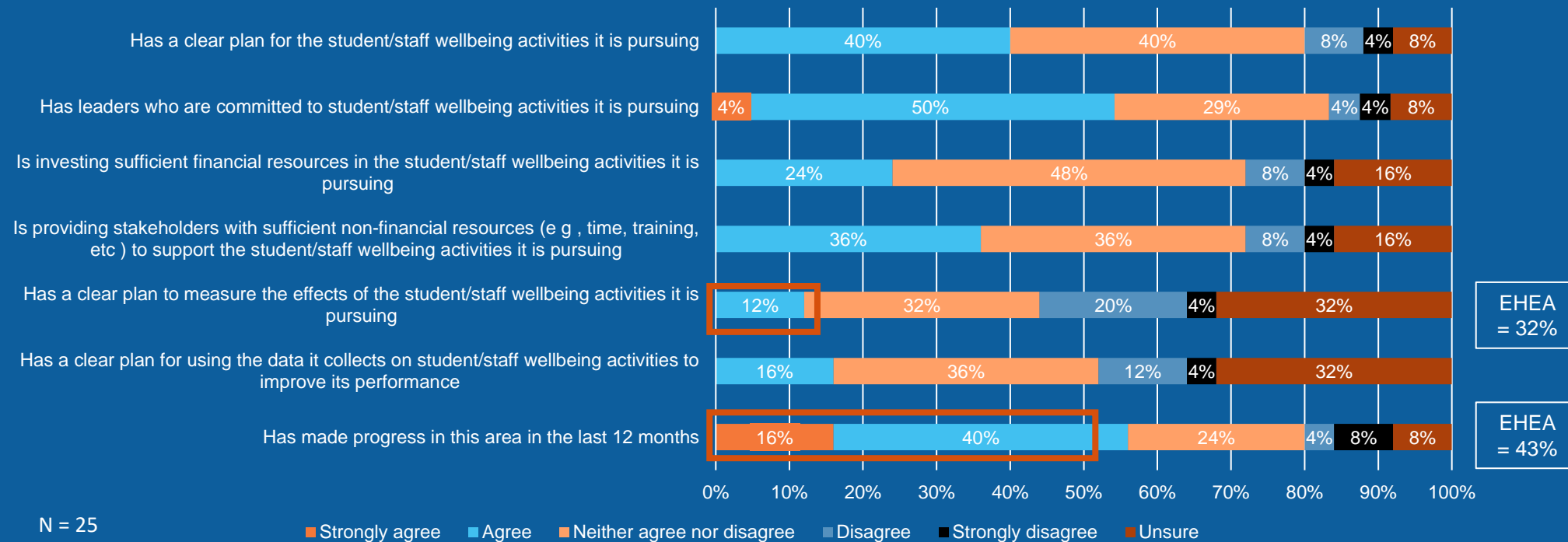


N = 25

4.4 Czechia: Topics of interest



Czechia:
My institution/organisation...
(Student/Staff Wellbeing)



4.4 Czechia: Topics of interest



Czechia:
My institution/organisation...
(Digitalisation of Administrative Tasks)



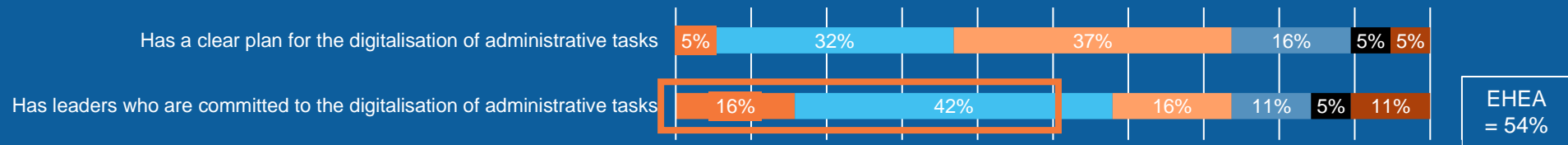
N = 19

Strongly agree Agree Neither agree nor disagree Disagree Strongly disagree Unsure

4.4 Czechia: Topics of interest



Czechia:
My institution/organisation...
(Digitalisation of Administrative Tasks)



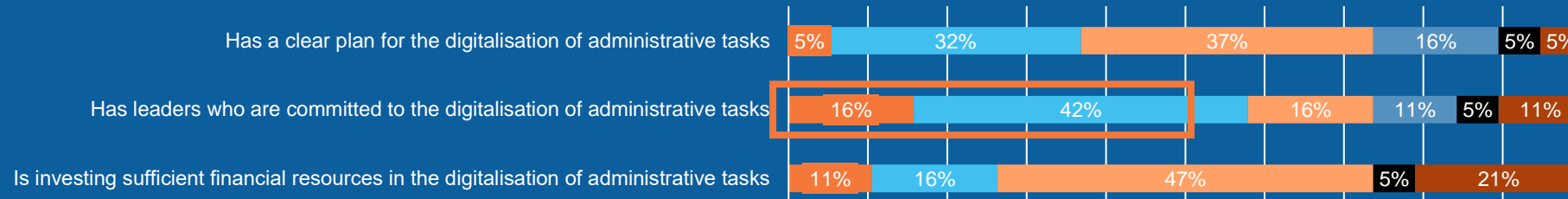
N = 19

Strongly agree Agree Neither agree nor disagree Disagree Strongly disagree Unsure

4.4 Czechia: Topics of interest



**Czechia:
My institution/organisation...
(Digitalisation of Administrative Tasks)**



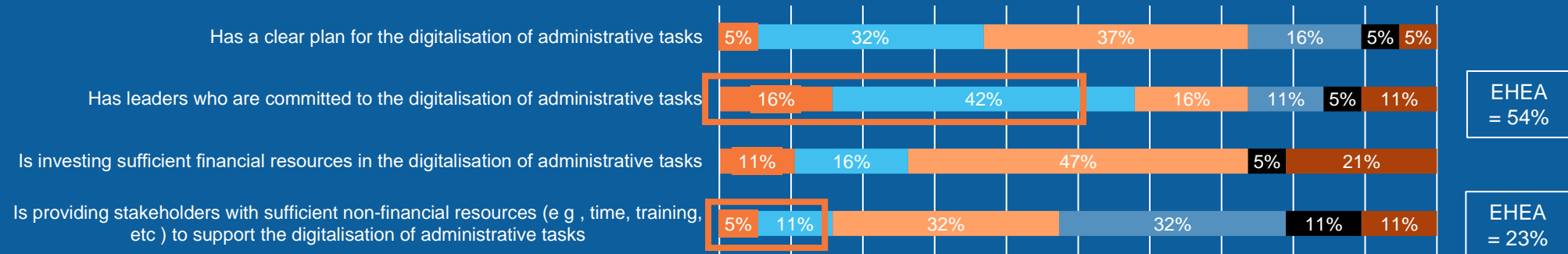
N = 19

■ Strongly agree
 ■ Agree
 ■ Neither agree nor disagree
 ■ Disagree
 ■ Strongly disagree
 ■ Unsure

4.4 Czechia: Topics of interest



**Czechia:
My institution/organisation...
(Digitalisation of Administrative Tasks)**



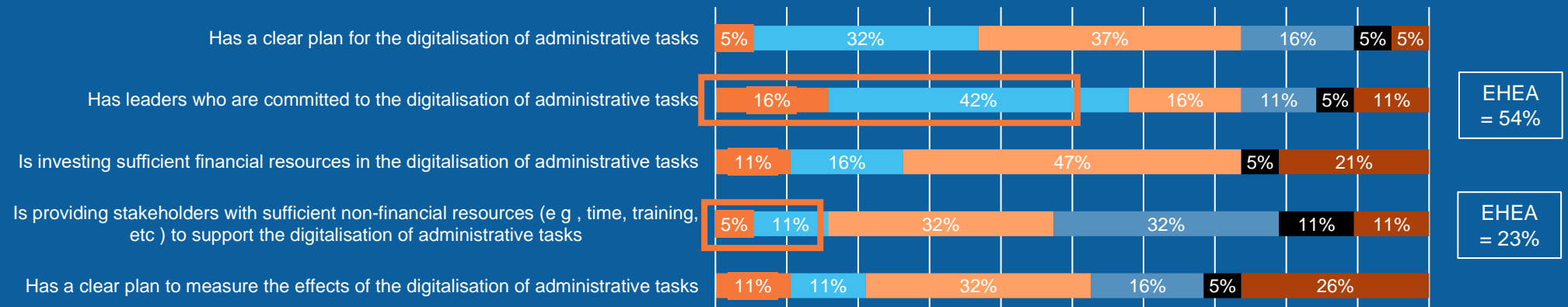
N = 19

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 ■ Disagree
 ■ Strongly disagree
 ■ Unsure

4.4 Czechia: Topics of interest



**Czechia:
My institution/organisation...
(Digitalisation of Administrative Tasks)**



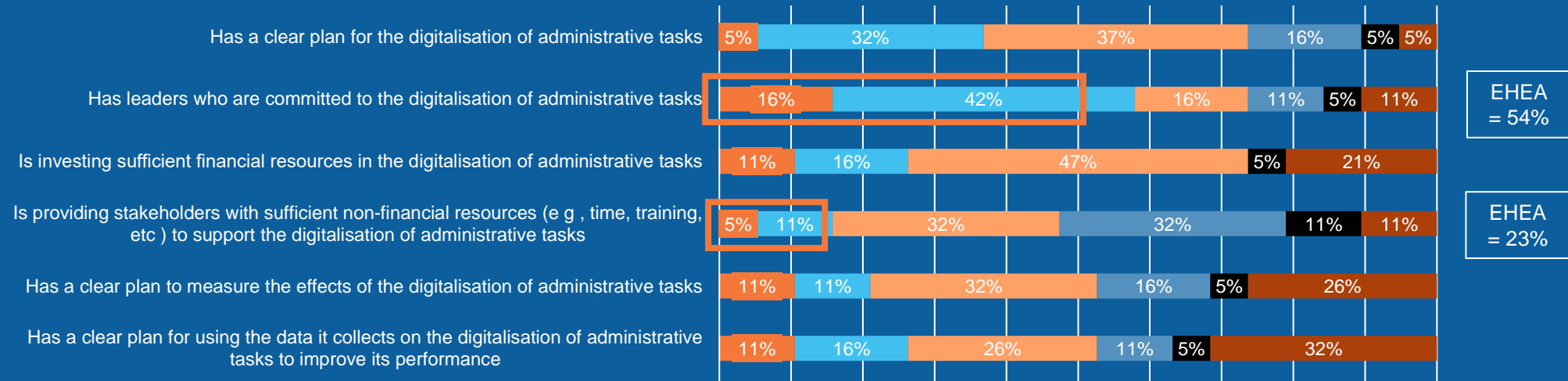
N = 19

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4.4 Czechia: Topics of interest



**Czechia:
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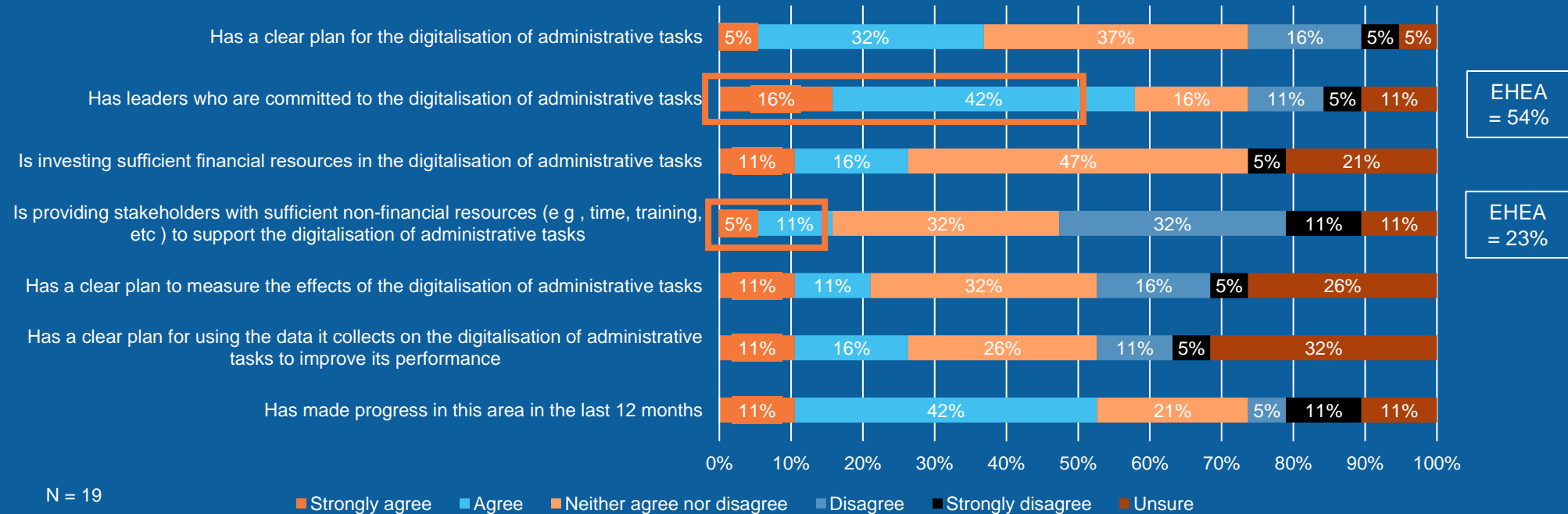
N = 19

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 ■ Disagree
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 ■ Unsure

4.4 Czechia: Topics of interest



**Czechia:
My institution/organisation...
(Digitalisation of Administrative Tasks)**



4.5 Czechia: Key findings



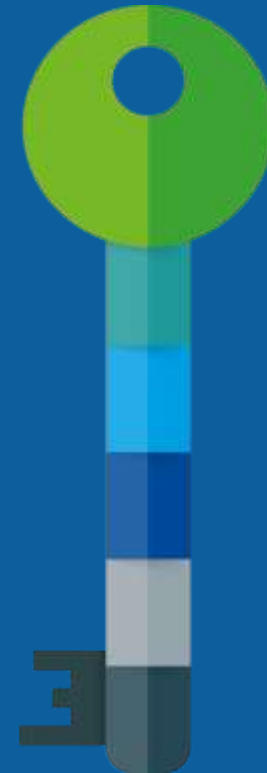
Topics of particular interest

1. Student/staff wellbeing:

- 52% of Czech respondents filled in questions on this topic.
- Majority of answers more negative than the EHEA average.
- Despite negativity, over half (56%) feels progress has been made over the past 12 months.

2. Digitalisation of administrative tasks:

- 40% of Czech respondents filled in questions on this topic.
- Results very similar to EHEA average.
- Most positive about having committed leaders (58% vs. 54% EHEA).



4.5 Czechia: Key findings



- Varied but rather small group of respondents (48 responses).
- High levels of satisfaction linked to jobs, sense of feeling valued, and sense of purpose. Highest levels of dissatisfaction with salary/compensation and work/life balance.
- 98% of respondents has a clear need for training/professional development opportunities (high level of change/need for new skills in roles).
- Quite strong commitment to IHE sector and individual institutions, but less than on EHEA level.
- Satisfaction with how responsibilities are organised and confidence in leadership.
- Everything needs attention!

