

**Wednesday, November 22**  
**Ballroom**  
**14:50 – 15:30**

# **COIL as an Approach to Internationalization of Universities in the Digital Age**

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Hana Delalande, Masaryk University



# CONTENT



- What is COIL?
- COIL as strategy of internationalization at Masaryk University and the Faculty of Education, MUNI
- COIL challenges (timetable issues, digital fatigue, ...) and how to deal with them
- *Intercultural Competence Building in International Online Collaboration*
- *Career project preparation for French-speaking students and intercultural differences linked to Labour market in different European countries*



# What is COIL: theory and praxis

- Collaborative Online International Learning, 2006
- 'virtual mobility', 'virtual exchange' (the EU)
- 'online course' (some teachers/instructors)
- 'online teaching' (response to COVID pandemics)
- 'not a technology, or a technology platform, but a new approach to teaching and learning which provides faculty and students the ability to communicate directly and immediately with their peers far away' (Rubin 2016, p. 134, cited in Nixon et al. 2021, p. 31)



## Four principles of COIL (O'Brien 2018)



1. cross-border collaboration and interaction with students and staff
2. interdisciplinary perspectives
3. asynchronous and synchronous collaborative online interaction
4. learning outcomes aims at developing global perspectives and /or foster students' intercultural competences



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# **COIL as strategy of internationalization at Masaryk University**

- ✓ Internationalization at home (IaH) strategy (cf. Beelen and Jonse, 2015)
- ✓ Internationalization of curriculum
- ✓ Blended Intensive Program (BIP Erasmus+) - virtual component
- ✓ Pre-arrival preparation for incoming students



# COIL at the Faculty of Education, MUNI



- Pedagogical and theory-driven intervention in students' internationalization experience
- First COIL in 2018 (!) with students and professors at University of Minnesota
- 7 departments, 15 academics, over 400 students (Faculty of Education\* and abroad)

\*40 FoE students in spring 23, 45 FoE students in autumn 23



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# COIL challenges and how to deal with them

CHALLENGES	TIPS TO COUNTER
TOO MUCH WORK	<ul style="list-style-type: none"> <li>- no need for extensive rewriting/redoing of curriculum content, clear division of work</li> <li>- credit or bonus award towards students' evaluation, certificate</li> </ul>
UNCLEAR PURPOSE AND WHO DOES WHAT	<ul style="list-style-type: none"> <li>- jointly formulate the purpose, relevance, and learning outcomes</li> <li>- each side sees how the others contribute and how they need each other to reach the common goal</li> </ul>
TIMETABLE COLLISIONS	<ul style="list-style-type: none"> <li>- negotiate the schedule (holidays), consider students' availability, and stick to the schedule</li> <li>- Activities for up to 4 weeks vs. whole semester (14 weeks)</li> </ul>
DIGITAL FATIGUE	<ul style="list-style-type: none"> <li>- use one tool for synchronous and one for asynchronous activities (MS Teams x Zoom x Moodle x Google)</li> <li>- let students decide what to use (WhatsApp,Discord)</li> </ul>
STUDENTS UNEVEN PARTICIPATION	<ul style="list-style-type: none"> <li>- group work factors: cultural, language, and other differences, # of students in group</li> <li>- COIL expects students to work independently</li> <li>- jointly agree on a balanced approach (instructors' intervention same on both sides)</li> <li>- offer guidance and support, monitor students' progress (meeting minutes) and end products (posters)</li> </ul>



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# ***COIL Intercultural Competence Building in International Online Collaboration***

PdF:AJ0327 Intercultural Competence - Course Information **AJ0327 Intercultural Competence Building in International Online Collaboration** Faculty of Education  
Spring 2024**Extent and Intensity**0/0/0. 2 credit(s). Type of Completion: z (credit).  
Taught online.**Teacher(s)**

Mgr. Zdeněk Janík, M.A., Ph.D. (seminar tutor)

**Guaranteed by**Mgr. Zdeněk Janík, M.A., Ph.D.  
Department of English Language and Literature - Faculty of Education  
Contact Person: Jana Popelková  
Supplier department: Department of English Language and Literature - Faculty of Education**Course Enrolment Limitations**The course is also offered to the students of the fields other than those the course is directly associated with.  
The capacity limit for the course is 20 student(s).

Current registration and enrolment status: enrolled: 0/20, only registered: 0/20, only registered with preference (fields directly associated with the programme): 0/20

**fields of study / plans the course is directly associated with**there are 36 fields of study the course is directly associated with, [display](#)**Course objectives**

The aim is to develop students' communicative and intercultural competencies through project-based collaboration and group work with students from the USA. Students will engage in virtual tasks and discussions in international teams on the topic of social, cultural, and personal issues pertaining to life and education in students' respective cultures. They will 1) make videos, vlogs, and instagram posts revealing various aspects of their personal culture, 2) will share and discuss them in international/intercultural teams. The virtual mobility will be followed with physical on-site meeting of all the student participants at MUNI for group-reflection and for selecting the best 'culture video'.

**Learning outcomes**

The students will improve their cultural self-awareness and awareness of other cultures. They will be able to demonstrate their understanding of various non-essentialist aspects of cultures, including their own. They will become aware and will be able to demonstrate how ethnocentrism, stereotypes, and prejudice can influence their intercultural interactions with others. They will improve their intercultural skills of mindful listening in discussions and while engaging in international tasks both online and onsite.

- Internationalization of curriculum: course enrolled by Masaryk University (MUNI) students (n=15) and students from McLennan Community College (MCC) in Texas (n=16), 2 ECTS
- Internationalization at home for MUNI students
- Pre-arrival preparation/blended mobility for students from Texas

# COIL: Students' tasks and activities



Discard changes Page details Analytics Draft saved 1/19/2023 Share Edit Republish

Welcome, MCC and Masaryk University students!

In this online environment you are going to upload, share, discuss, and rate your videos.

**Zdroje informací**

Další informace o úvodní stránce Začínáme s Teams pro vzdělávání Synchronizovat kalendář

**Zadání**

Vytvořit přířazení Tady se zobrazí vaše přířazení.

**Rozvrh hodin**

Nadcházející Minulost Synchronizovat kalendář

MĚSÍC 01

Zatím žádné schůzky Tady se zobrazí nadcházející schůzky.

Název schůzky

Zdeněk Janík odborný asistent - Kat. anglického jazyka a literatury - PdF

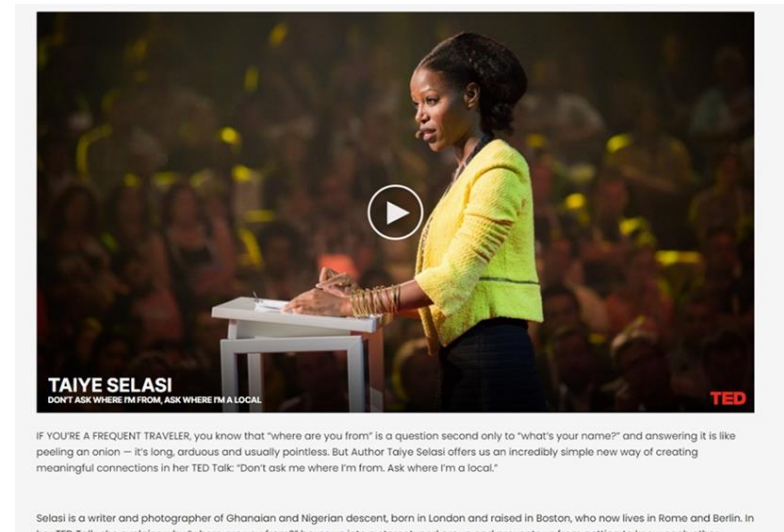
<p>Masaryk University and McLennan Commun... Restrictions - traveling.mp4</p> <p>Berenka Čalkovská Upraveno 15. května</p>	<p>Masaryk University and McLennan Commun... Thursday routine.mp4</p> <p>Berenka Čalkovská Upraveno 15. května</p>	<p>Masaryk University and McLennan Commun... lv_0_20230511224706.mp4</p> <p>Tereza Mihalová Upraveno 11. května</p>	<p>Koh Phangan, Thailand</p> <p>Masaryk University and McLennan Commun... whatstravellingtaughtmeaboutrelationships.mov</p> <p>Jana Boudníková Upraveno 5. května</p>
<p>Masaryk University and McLennan Commun... Monday Routine.MOV</p> <p>Lesly Reboiler Upraveno 4. května</p>	<p>Masaryk University and McLennan Commun... Relationships.mov</p> <p>Michaela Augustová Upraveno 29. dubna</p>	<p>Masaryk University and McLennan Commun... Restrictions .mov</p> <p>Michaela Augustová Upraveno 29. dubna</p>	<p>I have to rearrange furniture for work, but our elevator is broken, so we have to use the stairs.</p> <p>Masaryk University and McLennan Commun... Torrance, restrictions.mov</p> <p>lc055991 Upraveno 29. dubna</p>
<p>Masaryk University and McLennan Commun... HUMA_1302_HuffKaden-DailyRituals.mp4</p>	<p>Masaryk University and McLennan Commun... Hobbies and Collections.mp4</p>	<p>Masaryk University and McLennan Commun... Rituals.mp4</p>	<p>Masaryk University and McLennan Commun... Relationships .mp4</p>

# COIL: Pedagogical intervention



- Scaffolding students' experience with internationalization
- Students' intercultural competence building (Byram 1997, Deardorff 2008, Hammer 2012)
- Moving away from 'culture as nation' (a list of dos and don'ts to guide behavior)
- Students task: Shoot and post in Teams three videos about your rituals, relationships, and restrictions.
- 'The picture of your life in a local context'.

## Taiye Selasi's TED talk 'Don't ask me where I am from. Ask me where I am local.'





# COIL: Complex picture of cultural realities and arenas



# COIL: Pre-arrival preparation for the US students



- Two-weeks summer school 'Immersion to the Czech culture and intercultural experience' for the MCC students
- MUNI students' involvement as buddies





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***COIL Career project preparation  
for French-speaking students  
and intercultural differences  
linked to labour market in  
different European countries***

# European Digital University (EDUC)



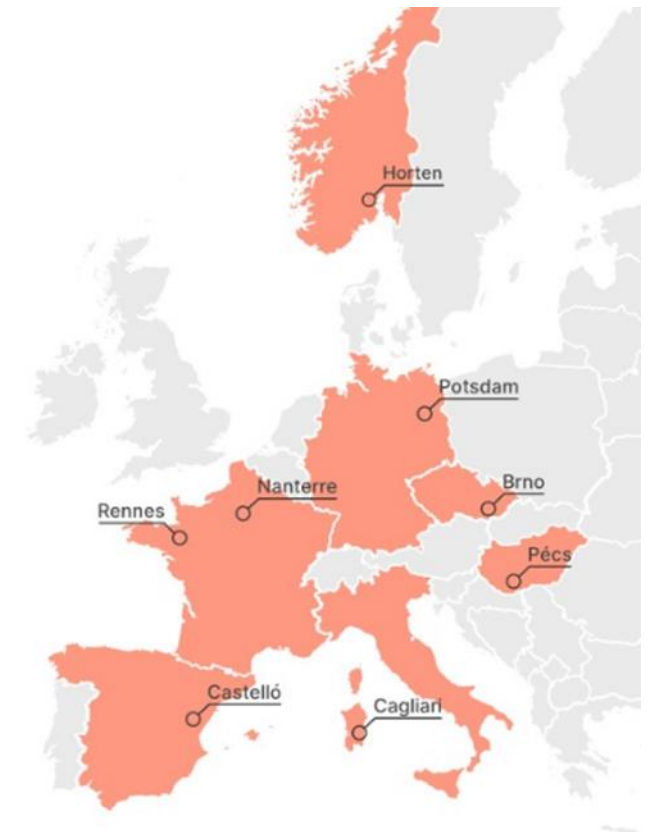
## 4 universities of EDUC alliance since 2021

Masaryk University (Hana Delalande)  
University of Pécs (Márta Kóbór)  
University of Rennes (Hélène Muscat)  
University of Paris Nanterre (Marie Beillet)  
+ French HR specialist (Delphine Guillot)

Autumn 2021: 40 students (14 CZ, 15 FR, 11 HU)  
Autumn 2022: 16 students (9 CZ, 3 FR, 4 HU)  
Autumn 2023: 18 students (6 CZ, 4 FR, 8 HU)



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# **COIL Career project preparation for French-speaking students and intercultural differences linked to labour market in different European countries**



## **Goals:**

Intercultural competence development

International teamwork / cooperation

Gain confidence when speaking about career projects and one's experience

Motivate students to study or/and work abroad

## **Timetable:**

7 online workshops (synchronous) Mondays 8:00 – 10:30

Asynchronous projet work: mixed groups of students from all universities (CZ, HU and FR)

## **Topics/tasks:**

Intercultural communication (French and English)

Teamwork management

CV + cover letter preparation

Job interview simulation

Team project management and final presentation



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# COIL Career project preparation for French-speaking students and intercultural differences linked to labour market in different European countries

## Students' projects

- Independent work, creativity, cooperatio task management
- **Examples of project topics 2021-2023:**
  - 'Girl power – gender equality'
  - 'Covid 19 – sanitary pass'
  - 'Impact of Covid 19 in society (psychological consequences, at university, at work)'
  - 'Health system'
  - 'Working online'
  - 'Culture and students' life'
  - 'Effects of energetic crisis on educational systems'
  - 'Attitudes towards EU '



## La vie étudiante



## ÉGALITÉ HOMME/ FEMME

Group 2 - Girl power

HU Tekla CSAPÓ  
CZ Beáta BIELKOVÁ  
CZ Johana KOŠKOVÁ  
FR Perrine BERTIN  
FR Victorine CHARPENTIER



# **COIL Career project preparation for French-speaking students and intercultural differences linked to labour market in different European countries**



## **Reflection**

Interviews and questionnaires (students' feedback survey since 2021)

Research topic identification

## **Our challenges**

Timetable collisions

Motivation of students from French universities

Language barriers and uneven participation

## **Students' feedback and course development**

Intercultural communication in English (as a second language for everyone)

Curriculum content adjustment

## **Future projects and goals – Erasmus+ BIP**

One-week mobility and final projects presentations at one of the universities



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## **COIL Career project preparation for French-speaking students and intercultural differences linked to labour market in different European countries**



"The EDUC course allowed me to broaden my horizons by working closely with students from different European countries thanks to our mutual tool: French language. I was able to go beyond stereotypes and learn more about cultures that were new to me."

"The workshop on the job interview really allows you to understand this important stage of entering the labour market. In a much more relaxed manner thanks to the preparation."

"Conducting a project and group work online enables students to develop new collaborative strategies (working tools, respecting deadlines, tasks management within the group, new meeting methods, etc.)."

"This EDUC virtual mobility encourages me to consider physical mobility in the near future."



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# COIL Career project preparation for French-speaking students and intercultural differences linked to labour market in different European countries



## EDUC CERTIFICATES



# COIL Career project preparation for French-speaking students and intercultural differences linked to labour market in different European countries

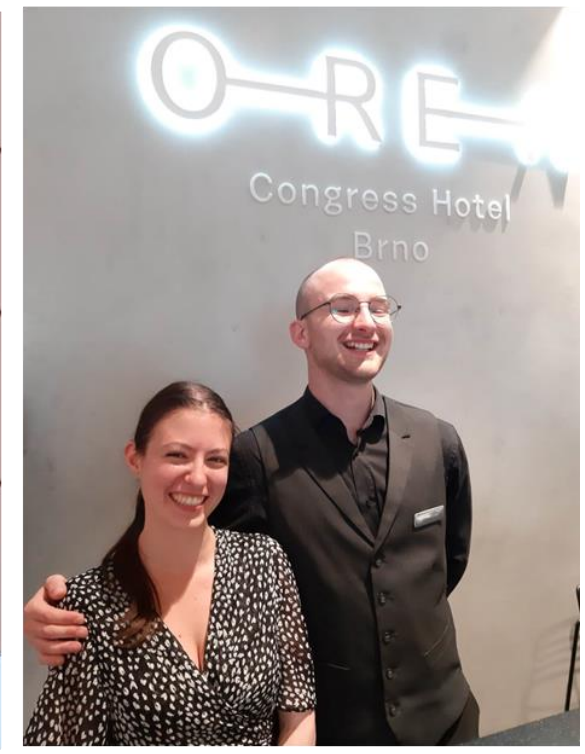


**Eve Corvaisier – University of Rennes**

September – November 2022: EDUC course

May – June 2023: Internship at Masaryk University

August 2023: Summer School at University of Pécs





# References



Beelen, J. & Jones, E. (2015). Redefining internationalization at home. In A. Curai, L. Matei, R. Pricopie, J. Salmi & P. Scott (Eds), *The European higher education area: between critical reflections and future policies* (pp. 67-80). Dordrecht: Springer.

Deardorff, D. K., de Wit, H., Leask, B. & Charles, H. (2022). *The Handbook of International Higher Education*. Sterling: Stylus Publishing.

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# Thank you.

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