

Typologising internationalisation in UK university strategies: reputation, mission and attitude.

<https://www.tandfonline.com/doi/full/10.1080/07294360.2023.2193729>

<https://www.britishcouncil.org/education/health-science/knowledge-centre/internationalisation>



Internationalization in HE



Importance for HEI

Quality

- research
- education inc. LLL
- third role – global world

Reputation

More successful career paths

- for mobile students
- research staff

Importance for society and its prosperity

Added value for economy

- mobility
- international degree students

Improved labour market outcomes

Impact of higher education internationalisation on the economy,
<https://op.europa.eu/en/publication-detail/-/publication/a5d55f70-0cff-11eb-bc07-01aa75ed71a1/language-en>

Globalization: Hans Rosling:

Factfulness: Ten Reasons We're Wrong About the World - and Why Things Are Better Than You Think



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THIS IS HOW MUCH THE WORLD HAS CHANGED: JUST 20 YEARS AGO, 29 PERCENT OF THE WORLD POPULATION LIVED IN EXTREME POVERTY. NOW THAT NUMBER IS 9 PERCENT.

– HANS ROSLING



Internationalization in HE

potential of European university alliances

- **Cooperation organised individually by different alliances**
- **Bottom-up and also top-down approach**
- **European degree**
- **New forms of legal bodies**
- **9 uni from CZ**
- **Questions to be answered:**
 - **financial models of support (full roll out)**
 - **models of governance**

Micro-credentials



Micro-credentials (MCs) are

- **competency-based learning models**
- **provided by higher education (HE) or business which issue learners with a digital badge (DB) upon completion**

(Alamri et al., 2021).

A European approach to micro-credentials



Flexible, inclusive learning opportunities

2022: the Council of the European Union (EU) adopted a European approach to micro-credentials for lifelong learning and employability.

The Recommendation seeks to

- **support the development, implementation and recognition of micro-credentials**
- **across institutions, businesses, sectors and borders.**

**EU needs effective culture of lifelong learning – upskilling – e.g. AI
NEW knowledge, skills and competences – for personal as well professional life.**

Micro-credentials



- **certify the learning outcomes of short-term learning experiences**
- **e.g. short course or training**
- **they offer a flexible and targeted way to develop new skills**
- **learner-centred forms of education and training**
- **Inclusion: including disadvantaged and vulnerable groups**

- **CZ develops common standards ensuring their quality**
- **Aim: recognition and portability**

- **Ireland, Netherlands, Slovenia**

International degree students in CZ



- **benefits for economy**
- **CZ: need of economy-driven strategy (?!)**
- **„internationalization-at-home“ effect**
- **PhD students – Horizon / MSCA...**
- **safe country in the heart of Europe**



Thanks to Studyin.cz!

Thank you for your attention.

