

Our international students



- 150 students in 7 full-degree programs
- Erasmus+
- Exchange students
- 250+ alumni
- 10 % from Asia



Trends in Asian HE internationalisation



- increasing globalization
- rising mobility of students and faculty
- technology and online education
- research collaboration
- cultural exchange programs





Challenges in Asian HE internationalisation

- quality assurance and accreditation
- language barriers
- financial/distance barriers
- cultural sensitivity and adaptation
- political and regulatory challenges





THE Ranking 2023

- Asia as most represented continent with 669 universities participating
- Japan, China, India top represented countries
- relative power of US and UK waning
- → mainland China leads a strengthening in East Asia, rest of Asia major gains too
- 74 newly ranked universities
- www.timeshighereducation.com



China



- Global player who shapes the global education environment
- Chinese government invests rapidly in higher education
- From 90s only 3,9 % of population enrolling into universities, now almost 60 % of population

(THE) Ranking

- China has an unprecedented seven universities in the World Top 100 – up from six last years and just two top 100 universities only five years ago, in the 2018 edition
- Tsinghua University has become the best-performing Chinese institution

Results and trends

China				
Tsinghua University	12 th	9 th	1 st	
	World University Rankings 2024	World Reputation Rankings 2022	Asia University Rankings 2023	

China				
Peking University	14 th	13 th	2 nd	
	World University Rankings 2024	World Reputation Rankings 2022	Asia University Rankings 2023	

China				
Fudan University	44 th	=27 th	39 th	
	World University Rankings 2024	Impact Rankings 2022	World Reputation Rankings 2022	

Incoming



- Rich support for scholarship
- Belt and Road initiative - focus
- Confucius Institute
- Focus on Africa

Outgoing



- Eventhough that was expected that the number would not rise now is again rising
US – 3%
- We had collaboration with BSU – now is not vivid anymore

Campuses - International

- Campus owned partially by foreigners
- Joint venture project
- Xian jiaotong Liverpool university in Suzhou



New trends

- 14th Five-Year Plan and the Long-Range Objectives Through the Year 2035
- Quality > quantity
- Innovation-driven development
- They touch also on higher education





Hainan FTP

- Hainan Free Trade Port
- Part of 14th 5 year plan
- Allow foreign universities to run independently own campuses
- In same time, the Chinese universities opening own English speaking campuses as BSU

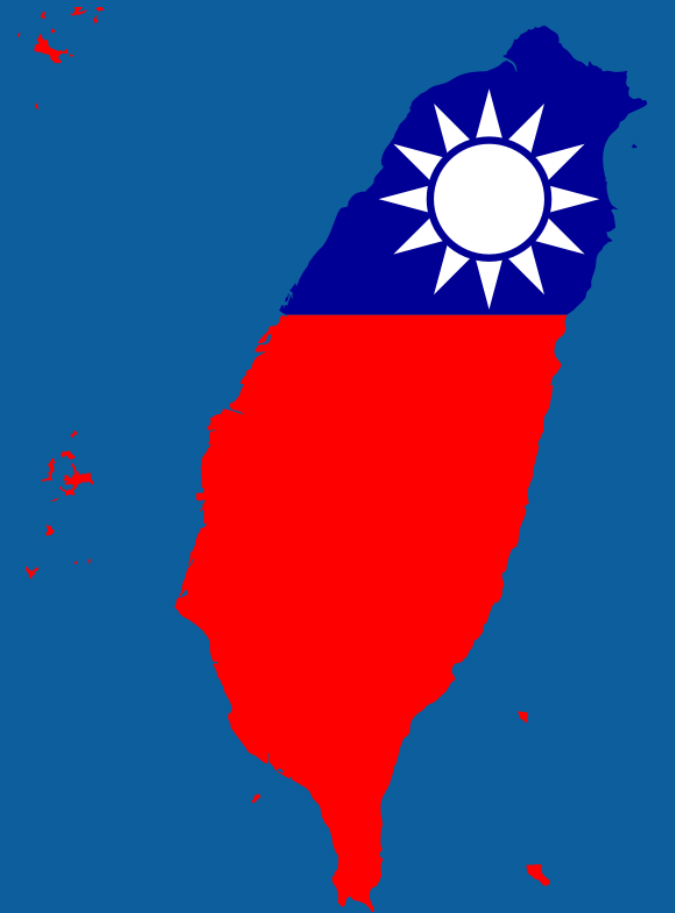
Our experience – BSU

- Exchange mobility program
- Online lectures
- International campuses



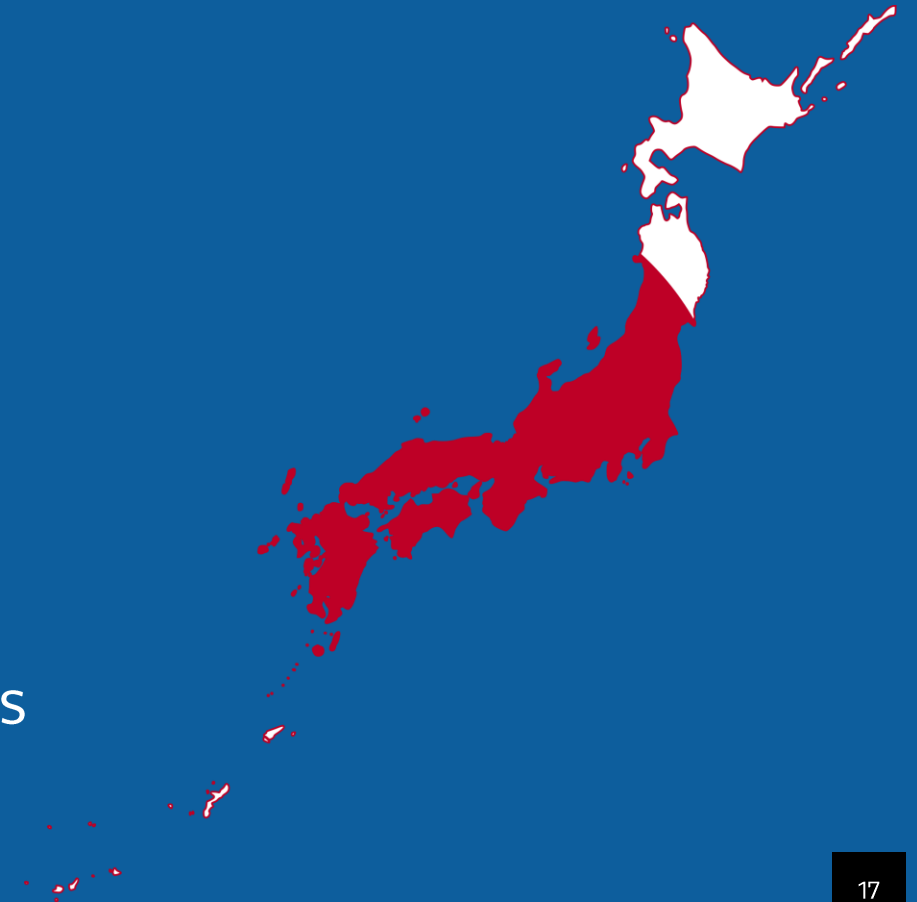
Taiwan

- Post-covid competition in mandarin learning spot
- Huayu enrichment scholarship
- Cooperation
- English language programs
- Double degrees



Japan - trends

- expansion of English-medium instruction
- actively forming international partnerships and collaborations with institutions worldwide
- government initiatives (Global 30 Project)
- growing emphasis on cultural exchange programs



Japan - challenges

- language barriers despite efforts to expand English medium instructions
- traditional academic culture (hierarchy)
- Japanese universities have historically had a lower percentage of international students compared to some other countries

(THE) Ranking

- 117 universities ranked – leader of Asian countries
- University of Tokyo – 29th place

<p><u>Japan</u></p> <p>The University of Tokyo</p>	<p>29th World University Rankings 2024</p>	<p>101–200th Impact Rankings 2021</p>	<p>2nd Japan University Rankings 2023</p>
<p><u>Japan</u></p> <p>Kyoto University</p>	<p>=55th World University Rankings 2024</p>	<p>=49th Impact Rankings 2023</p>	<p>5th Japan University Rankings 2023</p>
<p><u>Japan</u></p> <p>Tohoku University</p>	<p>=130th World University Rankings 2024</p>	<p>101–200th Impact Rankings 2023</p>	<p>1st Japan University Rankings 2023</p>

India - trends

- rise in the number of international students (HE)
- partnerships and collaborations with international counterparts
- government initiatives (Study in India)
- increasingly emphasizing research and innovation
- COVID-19 pandemic has accelerated the adoption of online education in India (MOOC)





India - challenges

- ensuring and maintaining high-quality education standards across institutions
- infrastructure, resources, and faculty development
- integration of students into the local academic and social environment
- global recognition of degrees earned from Indian institutions and vice versa
- visa processes for international students and researchers



(THE) Ranking

- 75 total ranked universities
- Indian Institute of Science

India

Indian Institute of Science

201-250th

World University
Rankings 2024

101-125th

World Reputation
Rankings 2022

48th

Asia University
Rankings 2023

Students and Alumni – our experience



- limited capacity
- even thanks to alumni we have access to these trends/challenges information in Asian HE
- alumni club
- important to be in contact with current incoming students – best connection
- recently rise in focus on activities for alumni and how to involve them more sustainably
- recruiting, propagation, knowledge sharing
- good practice example: former student becomes volunteer and inspires others



Our take



- Asian universities and students as global power in global education market
- Governments promoting university-based research as a route to national economic development
- International collaboration as widely advocated strategy for helping universities improve research quality and output leading to expansion of labor market
- Working with Alumni to help with further recruiting and collaboration, internationalization



Thank you for attention

